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Session: A2

Meeting Room A

11:10-12:30 | August 3, 2017

Session Chair: Youichi Ito

Social Sciences Session

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**ICEPS\_0144**

**To What Extent are Western “General Theories” Valid in East Asia? --- The Case of “Cultural Imperialism” Theories**

Youichi Ito, Akita International University, Japan

**ICEPS\_0212**

**Colonial Identity: A Review of Postcolonial Study in Plantation Female Labour**

Roro Retno Wulan, Telkom University, Indonesia

**ICEPS\_0195**

**New Social Movement of Merchants Grocery Against Modern Retail Expansion.**

Asma Luthfi, Semarang State University, Indonesia

**ICEPS\_0094**

**Emerging New Asian-Pacific International Financial Orders-China’s One Belt One Road and AIIB-**

Katsuhiro Sasuga, Tokai University, Japan

**ICEPS\_0131**

**A Comparative Analysis of Aspects of Private and Autonomous Mutual Assistance Payments in Asian Countries: Its Economic Role and Income Redistribution Function in Thailand, Cambodia, South Korea and Indonesia**

Tomoaki Eguchi, Ritsumeikan University, Japan

Sinudom Arissara, Ministry of Industry, Thailand

Yorihiko Ando, Nagoya University, Japan

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Session: A3

Meeting Room A

13:30-14:50 | August 3, 2017

Session Chair: Carina Henriksson

Education Session

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**ICEPS\_0129**

**The Pedagogical Atmosphere as a Means to Prevent School Failure**

Carina Henriksson, Kristianstad University, Sweden

**ICEPS\_0115**

**A Study of the Influence Factors on the Learning Effectiveness of Curatorial Education**

Chia-Hua Lin, Tatung University, Taiwan

**ICEPS\_0226**

**Academics' Perceptions of Effective Teaching and Student Evaluation of Teaching**

Timothy Chan, Singapore Institute of Management, Singapore

**ICEPS\_0343**

**The Concept of Learning Organizations in a Management System Implementation: A Case Study in a Brazilian Petrochemical Plant**

Marcelo Contente Arese, Unilasalle, Brazil

Sérgio Luiz Braga França, Universidade Federal Fluminense, Brazil

Rulf Blanco Lima Netto, Unilasalle, Brazil

João Alberto Neves Dos Santos, Universidade Federal Fluminense, Brazil

Maria Inês Vasconcellos Furtado, Unilasalle, Brazil

**ICEPS\_0169**

**The Impact of Songs with Lyric and Animation to Strengthen Reading Fluency**

Shelen Aderina Kok, Institute of Teacher Education, Malaysia

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Session: A4

Meeting Room A

15:10-16:30 | August 3, 2017

Session Chair: Virginia A. Cabasa-Hess

Education Session

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**ICEPS\_0302**

**American Dream Re-imagined: Adult Education in the 21st Century and Beyond**

Virginia Cabasa-Hess, Triton College, United States of America

**ICEPS\_0259**

**Music Education, Culture, and Identity: The Interplay of Between Globalization and Nationalism of in Hong Kong School Music Education**

Wai-Chung Ho, Hong Kong Baptist University, Hong Kong

**ICEPS\_0219**

**The China Connection: Key to Building World-class Private Universities in Malaysia**

Yu Sing Ong, Southern University College, Malaysia

**ICEPS\_0296**

**The Use of Video Learning Resources for Educational Purposes: A Mini Survey Study Exploring the Attitudes of Performing Arts Undergraduates**

I.A.K.C Samarasinghe, University of the Visual & Performing Arts, Sri Lanka

**ICEPS\_0103**

**Implications for Teachers' Professional Development and Teacher Evaluation System Based on Expectations for Teachers from Multiple Stakeholders**

Ji-Hye Park, Kookmin University, Republic of Korea

Hee Jun Choi, Hongik University, Republic of Korea

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Session: A5

Meeting Room A

09:30-10:50 | August 4, 2017

Session Chair: Pulak Chandra Devnath

Education Session

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**ICEPS\_0178**

**Education of the Other Backward Classes in India**

Pulak Chandra Devnath, Government Kamalanagar College, India

**ICEPS\_0166**

**A Preliminary Study of Multi-grade Science Teaching in Primary School in Taiwan**

Wen-Cheng Chen, Da Sing Primary School, Taiwan

Chih-Hsiung Ku, National Dong Hwa University, Taiwan

**ICEPS\_0100**

**Music Makes You Smarter: Skills Enhancement in Undergraduate Non-Music Majors, A Phenomenological Approach**

Kathryn C Evans, University of Texas at Dallas, United States of America

**ICEPS\_0323**

**Application of Mixed Reality in Education Business**

Alaric Hamacher, Kwangwoon University & Gachon University, Republic of Korea

**ICEPS\_0256**

**Acompañamiento Pedagógico En Escuelas Vulnerables De Chile**

Verónica Leiva, Pontificia Universidad Católica De Valparaíso, Chile

Lya Hernández, Pontificia Universidad Católica de Valparaíso, Chile

Nicole Maureira, Pontificia Universidad Católica de Valparaíso, Chile

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Session: A6

Meeting Room A

11:10-12:30 | August 4, 2017

Session Chair: Isai Amutan Krishnan

Education Session

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**ICEPS\_0068**

**Promoting Vocabulary Development Through Dance Education**

Isai Amutan Krishnan, University of Malaya, Malaysia

Hee Sio Ching, University of Malaya, Malaysia

Selva Jothi Ramalingam, University of Malaya, Malaysia

Elanttamil Maruthai Is, University of Malaya, Malaysia

Logambal Ravindranath, Magic Palms School, Laos

**ICEPS\_0141**

**Moral Education in a Culturally Diverse Environment: Resisting the Call of Ethnocentrism**

Allen Walzem, Southern Taiwan University of Science and Technology, Taiwan

**ICEPS\_0315**

**Pursuing Growth in Knowledge Based Economy - Comparative Analysis of Higher Education and Industry in Singapore and South Korea**

Roland Attila Csizmazia, Kwangwoon University, Republic of Korea

**ICEPS\_0244**

**Cultural Representatives: Staff Identity at International University Branch Campuses**

Heather Swenddal, RMIT University Vietnam, Vietnam

Mathews Nkhoma, RMIT University Vietnam, Vietnam

Sarah Gumbley, RMIT University Vietnam, Vietnam

**ICEPS\_0270**

**Student Attrition: A Study of Risk Factors in an International University**

Poonpilas Asavisanu, Assumption University, Thailand

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Session: A7

Meeting Room A

13:30-14:50 | August 4, 2017

Session Chair: Chei-Chang Chiou

Education Session

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### **ICEPS\_0194**

#### **Using Multimedia Technology and Concept Maps to Reduce Cognitive Load: The Role of Cognitive Style**

Chei-Chang Chiou, National Changhua University of Education, Taiwan

Kai-Jung Chen, National Changhua University of Education, Taiwan

### **ICEPS\_0138**

#### **The Effects of Materials on the Game Prototype: Applying Wood Artefacts and 3D Printing Artefacts in the Game Testing**

Yen-Fu Chen, Tatung University, Taiwan

### **ICEPS\_0243**

#### **Quantum HRD, Anyone? A Postmodern Approach to HRD in Today's Uncertain World**

Chee Wai Mak, National Institute of Development Administration, Thailand

Thiri Kyaw, National Institute of Development Administration, Thailand

### **ICEPS\_0282**

#### **Dichotomy of the 'Clip Thinking' Phenomenon**

Tatiana Volkodav, Kuban State University, Russia

Tatiana Semenovskikh, Tyumen State University, Russia

### **ICEPS\_0416**

#### **Using Co-creation Techniques to Develop Novel Students' Services**

Laddawan Leesakun, Bangkok University, Thailand

Vincent Ribiere, Bangkok University, Thailand

Stefania Mariano, Bangkok University, Thailand

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Session: A8

Meeting Room A

15:10-16:30 | August 4, 2017

Session Chair: Gabriela Marinescu

Education Session

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**ICEPS\_0224**

**The Consequences of Ageing People and Emigration in Romania**

Gabriela Marinescu, Gr. T. Popa University, Romania

**ICEPS\_0117**

**Teaching Design Thinking: A Case Study of A Students' Overseas Study Mission In A Business School**

Huay Ling Tay, Singapore University of Social Sciences, Singapore

Chikako Morimoto, Tokyo Institute of Technology, Japan

**ICEPS\_0140**

**Learner Independence in "Qaryah Thayyibah" Learning Community in Salatiga**

Nurul Fatimah, Semarang State University, Indonesia

Risa Tri Rahmawati, Alternative Education Observer, Indonesia

**ICEPS\_0177**

**Education of the Other Backward Classes in India**

Pulak Chandra Devnath, Government Kamalanagar College, India

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Session: B2

Meeting Room B

11:10-12:30 | August 3, 2017

Session Chair: Debasish Paul

Education Session

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### **ICEPS\_0088**

#### **Education of Women as the Key to Achieve the Millennium Development Goals: The Case of India**

Debasish Paul, Govt. Kamalanagar College, India

### **ICEPS\_0110**

#### **A Study on the Reflective Inquiry Learning Activities to Promote Students' Psychological Empowerment**

Yu-Ching Chou, The Experimental Primary School of National Dong Hwa University, Taiwan

Chih-Hsiung Ku, National Dong Hwa University, Taiwan

Pin-Lan Liao, The Experimental Primary School of National Dong Hwa University, Taiwan

### **ICEPS\_0096**

#### **Investigation of the Gender Differences on Self-regulated Learning in Online Learning Environments**

Ching Mei Ying, The Education University of Hong Kong, Hong Kong

### **ICEPS\_0358**

#### **Promoting Vocabulary Development Through Dance Education**

Isai Amutan Krishnan, University of Malaya, Malaysia

Hee Sio Ching, University of Malaya, Malaysia

Selva Jothi Ramalingam, University of Malaya, Malaysia

Elantamil Maruthai, University of Malaya, Malaysia

### **ICEPS\_0306**

#### **A Characterization of Junior High Students with Anxieties Towards Learning Mathematics**

Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan



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Session: B3

Meeting Room B

13:30-14:50 | August 3, 2017

Session Chair: Jennifer Paola Flórez-Donado

Education Session

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### **ICEPS\_0409**

#### **Educational Achievement, Gender and Forced Displacement in Colombia**

Laura Victoria González Cogollos, Universidad Militar Nueva Granada, Colombia

Adriana Carolina Silva Arias, Universidad Militar Nueva Granada, Colombia

Jaime Andrés Sarmiento Espinel, Universidad Militar Nueva Granada, Colombia

### **ICEPS\_0241**

#### **Existential Anxiety and Free Time Activities in University Students**

Jennifer Paola Flórez-Donado, Universidad de la Costa, Colombia

Johana Carolina De La Ossa Sierra, Universidad de San Buenaventura - Cartagena, Colombia

Alberto Mario De Castro Correa, Universidad del Norte, Colombia

Prince Luz Torres-Salazar, Universidad Simón Bolívar, Colombia

### **ICEPS\_0236**

#### **Mathematical Thinking as a Predicting Factor in Academic Success**

Jennifer Paola Flórez-Donado, Universidad de la Costa, Colombia

Luz Stella López-Silva, Universidad Autónoma del Caribe, Colombia

Gina Camargo De Luque, Universidad del Norte, Colombia

Prince Luz Torres-Salazar, Universidad Simón Bolívar, Colombia

María Del Mar Sánchez-Fuentes, Universidad De La Costa, Colombia

Ketty Herrera-Mendoza, Universidad De La Costa, Colombia

Enrique Melamed-Varela, Universidad Simón Bolívar, Colombia

Gisella Rossy Rodríguez-Calderón, Universidad Simón Bolívar, Colombia

### **ICEPS\_0143**

#### **Action and Participation in Teaching and Didactics in era of Digital Innovation: The Role of Game-based Technologies**

Maria Luisa Iavarone, Università degli Studi di Napoli Parthenope, Italy

Francesca Marone, Università degli Studi di Napoli Federico II, Italy

Fabrizio Manuel Sirignano, Università degli Studi di Napoli Suor Orsola Benincsa, Italy

Ferdinando Ivano Ambra, Università degli Studi di Napoli Parthenope, Italy

Valeria Ferra, Università Degli Studi Di Napoli Parthenope, Italy

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Session: B4

Meeting Room B

15:10-16:30 | August 3, 2017

Session Chair: Maria Vincent Kaguhangire-Barifaijo

Education Session

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**ICEPS\_0288**

**Teaching Outside One's Expertise in Higher Education Institutions: Is It Intellectual Curiosity or Deception?**

Maria Vincent Kaguhangire-Barifaijo, Uganda Management Institute, Uganda

James L. Nkata, Uganda Management Institute, Uganda

**ICEPS\_0137**

**International Service Learning Programme in Post-disaster Region: Environmental Improvement Projects in Nepal**

Lu B.L. Khoo, The Hong Kong Polytechnic University, Hong Kong

Nicole S.N. Yiu, The Hong Kong Polytechnic University, Hong Kong

Dan C.W. Tsang, The Hong Kong Polytechnic University, Hong Kong

Gigi W.C. Poon, Future Village, Nepal

Yoki Lee, Future Village, Nepal

Kanis Chu, Future Village, Nepal

**ICEPS\_0158**

**A Study for the Effective Team Building using LEGO® in PBL**

Chikako Morimoto, Tokyo Institute of Technology, Japan

Kazuhiko Tsuda, University of Tsukuba, Japan

**ICEPS\_0031**

**Factors of Avoidance in Thai Higher Education Students' Intent to Use University Counselling Services**

Jesse Sessoms, Assumption University, Thailand

**ICEPS\_0334**

**Students' Learning Experience: The Importance of Social Presences in Online Learning Toward Non-Traditional Students (NTS)**

Sandrotua Bali, National Dong Hwa University, Taiwan

Ming-Chou Liu, National Dong Hwa University, Taiwan

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**Session: B5**

**Meeting Room B**

**09:30-10:50 | August 4, 2017**

**Session Chair: Mon Mon Aung**

**Social Sciences Session**

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**ICEPS\_0145**

**Rhetorical Relations to Punctuation Marks of Research Articles in the Context of Myanmar**

Mon Mon Aung, Magway University, Myanmar

Ni Ni Hlaing, Mandalay University of Distance Education, Myanmar

**ICEPS\_0029**

**Islam and the Status of Women: A Revolutionary Change**

Abdu Abdullahi, Jigawa State College of Education, West Africa

Magaji Haladu Idris, Jigawa State College of Education, West Africa

**ICEPS\_0185**

**Relating Tourist Activity and Destination Brand Perception: Cape Town, South Africa**

Ikechukwu O. Ezeuduji, University of Zululand, South Africa

Kirsti Lee November, Cape Peninsula University of Technology, South Africa

Chelsea Haupt, Cape Peninsula University of Technology, South Africa

**ICEPS\_0181**

**The Politics of Inclusion and Exclusion: Constructs and Narratives on Citizenship, Nationalism, and Cultural Identity**

Christine S. Diaz, Ateneo De Davao University, Philippines

**ICEPS\_0411**

**Voters' Behavior in Jakarta Governor Election period 2017-2022**

Rina Hermawati, Universitas Padjadjaran, Indonesia

Nunung Runiawati, Universitas Padjadjaran, Indonesia

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Session: B6

Meeting Room B

11:10-12:30 | August 4, 2017

Session Chair: Giido Izuta

Social Sciences Session

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### **ICEPS\_0313**

#### **Some Insights into the Attitudes of Young People towards Contents of the Traditional Media and Social Networking**

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Megumi Nakagawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

### **ICEPS\_0053**

#### **A Study on Relationship among Organizational Trust, Organizational Justice and Organizational Spirituality**

Huei-Lin Lee, National Taiwan Normal University, Taiwan

### **ICEPS\_0255**

#### **Comparative Study on Islamic Tourism Development in Indonesia and Malaysia**

Wiwik Rachmarwi, Krisnadwipayana University, Indonesia

Abdul Rivai, Krisnadwipayana University, Indonesia

Siti Chaeriah, Krisnadwipayana University, Indonesia

### **ICEPS\_0183**

#### **Antecedents of Employee Retention: Hotels in Cape Town, South Africa**

Ikechukwu O. Ezeudji, University of Zululand, South Africa

Thandokazi Lulu Mbane, Cape Peninsula University of Technology, South Africa

### **ICEPS\_0405**

#### **Construction of a Managerial Leadership Index in the Banking Sector of a City of Colombia**

Geli Pautt, Externado University, Colombia

César Serna, Bosque University, Colombia

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Session: B7

Meeting Room B

13:30-14:50 | August 4, 2017

Session Chair: Dede Tresna Wiyanti

Social Sciences Session

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### **ICEPS\_0220**

#### **A Success or A Failure: Adaptive Strategy of Affected People in Jatigede Dam Tourism Program**

Dede Tresna Wiyanti, Padjadjaran University, Indonesia

Opan S. Suwartapradja, Padjadjaran University, Indonesia

Hardian Eko Nurseto, Padjadjaran University, Indonesia

### **ICEPS\_0206**

#### **Determinants of Capital Structure Choices and their Effect on Firm's Leverage: A Case of Textile Sector of Pakistan**

Muhammad Waqas, Capital University of Science & Technology, Pakistan

Nudrat Faitma, Capital University of Science & Technology, Pakistan

### **ICEPS\_0069**

#### **In-Service Teachers Perspectives on Inclusive Education in India**

Aparna Mukherjee, University of Calcutta, India

Debomita Sikdar, University of Calcutta, India

Susmita Neogi, University of Calcutta, India

### **ICEPS\_0119**

#### **Empowering Women and Achieving Gender Equality to Be Sustainable Development in the Context of Myanmar**

Ni Ni Hlaing, Mandalay University of Distance Education, Myanmar

Theint Theint Tun, Kyaukse University, Myanmar

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Session: B8

Meeting Room B

15:10-16:30 | August 4, 2017

Session Chair: Ikechukwu Ezeuduji

Social Sciences Session

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### **ICEPS\_0182**

#### **Investigating Employees' Length of Service and Employee Retention Factors: Hotels in Cape Town, South Africa**

Ikechukwu O. Ezeuduji, University of Zululand, South Africa

Thandokazi Lulu Mbane, Cape Peninsula University of Technology, South Africa

### **ICEPS\_0120**

#### **Analysis of the Quality of AR-Craft as an Interactive Promotional Media for Yogyakarta Art Craft Enterprises**

Hardika Dwi Hermawan, Yogyakarta State University, Indonesia

Riva Nur Hanifah, Yogyakarta State University, Indonesia

Ari Ramadan, Bogor Agricultural University, Indonesia

### **ICEPS\_0377**

#### **Indonesian Female Seller's Life Struggle in Traditional Markets: a Case Study of Area Studies Perspective**

Irmayanti Meliono, University of Indonesia, Indonesia

Siti Rohmah Soekarba, University of Indonesia, Indonesia

### **ICEPS\_0318**

#### **Reinterpretation of Food crisis Occurring in 2008: Focused on Theories of Capital Established by Thorstein Bunde Veblen**

Seo Mingyu, Sogang University, Republic of Korea

### **ICEPS\_0156**

#### **A Study through 'Candasa' on Reciting of Pāli Stanzas and Pirith Chanting**

Ven. Demunnave Upali Thero, University of Kelaniya, Sri Lanka

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Session: C2

Meeting Room C

11:10-12:30 | August 3, 2017

Session Chair: Sardjoeni Moedjiono

Big-Data Session

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**ICBBD\_0076**

**Web Expert Systems for Senility Disease Diagnose (Dementia) using Dempster-Shafer Method**

Sardjoeni Moedjiono, Budi Luhur University, Indonesia

Dede Rizal, Budi Luhur University, Indonesia

Aries Kusdaryono, Budi Luhur University, Indonesia

**ICBBD\_0083**

**Deciphering Published Articles in Cyber Terrorism: A Latent Dirichlet Allocation Algorithm Application**

Las Johansen Balios Caluza, Leyte Normal University, Philippines

**ICBBD\_0092**

**Applications of Latent Dirichlet Allocation Algorithm of Published Articles on Cyberbullying**

Rommel L. Verecio, Leyte Normal University, Philippines

**ICBBD\_0098**

**Global Perspectives on Cybersecurity Using Latent Dirichlet Allocation Algorithm**

Lowell A. Quisumbing, Leyte Normal University, Philippines

**ICBBD\_0064**

**A Business Analytics Approach to Corporate Sustainability**

Shruti Kulkarni, Indina Institute of Science, India

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Session: C3

Meeting Room C

13:30-14:50 | August 3, 2017

Session Chair: Vijaya Bandyopadhyaya

Big-Data Session

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**ICBBD\_0054**

**Redesigning Traditional Supply Chains in India – The Subicsha Way**

Vijaya Bandyopadhyaya, Chandragupt Institute of Management Patna, India

Madhulima Shekhar, Chandragupt Institute of Management Patna, India

**ICBBD\_0099**

**Content Analysis of Online Document on Identity Theft Using Latent Dirichlet Allocation Algorithm**

Devine Grace D. Funcion, Leyte Normal University, Philippines

**ICBBD\_0155**

**Stories Unfold: Issues and Challenges on Data Privacy Using Latent Dirichlet Allocation Algorithm**

Jeffrey C. Cinco, Leyte Normal University, Philippines

**ICBBD\_0166**

**Dancing with Data: Patterns of Digital Innovations**

Jaehyun Park, Tokyo Institute of Technology, Japan

**ICBBD\_0156**

**Digital & Data Driven Ecosystem: Implications for Hotel Operations and Guest Experience**

Sanjay Nadkarni, The Emirates Academy of Hospitality Management

Chris Dutt, The Emirates Academy of Hospitality Management



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Session: C4

Meeting Room C

15:10-16:30 | August 3, 2017

Session Chair: Ranida B. Harris

Business Session

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**ICBBD\_0037**

**Knowing Enough to Be Dangerous: The Dark Side of Empowering Employees with Data and Tools**

Ranida B. Harris, Indiana University Southeast, United States of America

Kenneth J. Harris, Indiana University Southeast, United States of America

**ICBBD\_0035**

**A Corpus-based Computer Aided Linguistic Analysis of Taxation Learning Outcomes**

Alfred Howard Miller, Fujairah Women's College, United Arab Emirates

**ICBBD\_0053**

**Application of Grey-Markov Model in Forecasting Outward Foreign Direct Investment of China**

Hang Jiang, Chung Yuan Christian University, Taiwan

Peng Jiang, Chung Yuan Christian University, Taiwan

Yi-Chung Hu, Chung Yuan Christian University, Taiwan

Jan-Yan Lin, Chung Yuan Christian University, Taiwan

**ICBBD\_0177**

**Robust Bayesian Lasso Regression. Fitting Penalized Linear Models with Scale Mixture of Normal Priors.**

María Belén Allasia, Universidad Nacional de Rosario, Argentina

Marta Quaglino, Universidad Nacional de Rosario, Argentina

Márcia D'Elia Branco, Universidade de São Paulo. São Paulo, Brasil

Liliana Severino, Universidad Nacional de Rosario, Argentina

**ICBBD\_0060**

**Practical Framework for Estimating and Planning Engineered Material Fabrication: Case of Piping Spools**

Meimanat Soleimanifar, University of Alberta, Canada

Arash Mohsenijam, University of Alberta, Canada

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Session: C5

Meeting Room C

09:30-10:50 | August 4, 2017

Session Chair: Aral Noyan

Business Session

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**ICBBD\_0090**

**The Mediating Effect of Cultural Exposure on the Relationship between Cultural Intelligence and Cultural Adaptation of Expatriates in New Cultures: A Study in Turkey**

Aral Noyan, Istanbul Yeni Yuzyil University, Turkey

**ICBBD\_0081**

**Depression Patients Hospitalized Characteristics and Medical Expenses Impact Factor in Taiwan from 1997 to 2010**

Syuan-Yuan Chen, National Taipei University of Technology, Taiwan

Tong-Lai Hu, National Taipei University of Technology, Taiwan

**ICBBD\_0065**

**How to Encourage Start-ups of Korea by Mentors?: The Adaptation of Score System of USA to Korea**

Byungjoon Yoo, Seoul National University, Republic of Korea

Seongmin Jeon, Gachon University, Republic of Korea

**ICBBD\_0179**

**The Effect of Product Innovation Collaboration on Firm's Financial Performance at Customer perspective: A Case Study of Thai Manufacturing Firms**

Sopagna Chan, Thammasat University, Thailand

Pisit Chanvarasuth, Thammasat University, Thailand

Chawalit Jeenanunta, Thammasat University, Thailand

**ICBBD\_0193**

**Business Integration as a Strategy of Growth in the Social Media and Network Markets: The Case of Facebook**

Santiago Balsera Zapata, University of Seville, Spain

Aurelija Ulbinaitė, Vilnius University, Lithuania

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Session: C6

Meeting Room C

11:10-12:30 | August 4, 2017

Session Chair: Consilz Tan

Decision Sciences Session

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### **ICBBD\_0072**

#### **Investment Decision in Real Estate: Rational and Boundedly Rational Behaviours**

Consilz Tan, KDU University College, Malaysia

Leland Entrekin, Murdoch University, Australia

David Butler, Murdoch University, Australia

### **ICBBD\_0190**

#### **Apply Analytic Network Process (ANP) to Analyze the Decision Factors of Relief Resources Allocation: A Case Study in Taipei Street Trees Recovery in Post-disaster**

David Tawei Shou, University of Taipei, Taiwan

Min-Chang Lin, University of Taipei, Taiwan

### **ICBBD\_0188**

#### **The Key Determinants Affecting International Budget Travelers' Decision to Revisit the Kingdom of Thailand**

Thanida Chanthaburi, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

### **ICBBD\_0161**

#### **Praxis and Innovation: The Key Determinants of Sustainable Development in the Hospitality Industry**

Anastasios Zopiatis, Cyprus University of Technology, Cyprus

Antonis L. Theocharous, Cyprus University of Technology, Cyprus

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Session: C7

Meeting Room C

13:30-14:50 | August 4, 2017

Session Chair: Ranja Bandyopadhyaya

Decision Sciences Session

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### **ICBBD\_0057**

#### **Determination of Crash Severity Outcomes using Classification Tree**

Sachin Gupta, National Institute of Technology Patna, India

Ranja Bandyopadhyaya, National Institute of Technology Patna, India

Sanjeev Sinha, National Institute of Technology Patna, India

### **ICBBD\_0154**

#### **A Study of Packing Problems for the Decommissioning Nuclear Power Plant Unit**

Yan-Zhen Ou, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

Ming-Hua Lin, Shih Chien University, Taiwan

### **ICBBD\_0170**

#### **A Study of Auto-carrier Loading Problems**

Ting-Wei Wang, National Taipei University of Technology, Taiwan

Lei-Yi Peng, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

### **ICBBD\_0045**

#### **Designing a Repetitive Sampling Plan of Process Capability Index Based on Cost Model**

Ti-Yuan Ko, National Taipei University of Technology, Taiwan

### **ICBBD\_0180**

#### **A Hybrid MCDM Methodology to Improve Student Satisfaction towards Malaysian National Youth Skills Training Institutes**

Anath Rau Krishnan, Universiti Malaysia Sabah, Malaysia

Minah Japang, Universiti Malaysia Sabah, Malaysia

Maznah Mat Kasim, Universiti Utara Malaysia, Malaysia

Engku Muhammad Nazri Engku Abu Bakar, Universiti Utara Malaysia, Malaysia

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Session: C8

Meeting Room C

15:10-16:30 | August 4, 2017

Session Chair: Osama Al-Hares

Business Session

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### **ICBBD\_0157**

#### **Towards a More Accurate Equity Valuation: Evidence from GCC Emerging Markets**

Osama Al-Hares, University of Wollongong in Dubai, United Arab Emirates

Kashif Saleem, University of Wollongong in Dubai, United Arab Emirates

### **ICBBD\_0185**

#### **The Study of Analyst Forecasts of Company EPS in the Pan-Asian Region: Improving the Accuracy of Analysts' Consensus Estimates**

Alina Maydybura, University of Dubai, United Arab Emirates

Osama Al Hares, University of Wollongong in Dubai, United Arab Emirates

Kashif Saleem, University of Wollongong in Dubai, United Arab Emirates

### **ICBBD\_0101**

#### **Adoption of Big Data in the Southeast Asian (Sea) Insurance Industry: An Organizational Change Perspective**

Theresa Elisabeth Blissing, Webster University, Thailand

Judith McIntyre, Webster University, Thailand

### **ICBBD\_0159**

#### **Informational Role of Stock Price Synchronicity: Evidence from an Emerging Market**

Omer Farooq, University of Angers, France

Kashif Saleem, University of Wollongong in Dubai, United Arab Emirates

### **ICBBD\_0175**

#### **Strategic Selection and the Moderating Role of Slack Allocation on Firm's Interfirm Linkage Portfolio**

Lin-Hua Lu, National Taipei University of Technology, Taiwan

Shiao-Yen Tang, National Taipei University of Technology, Taiwan

Yi-Fen Huang, Dayeh University, Taiwan

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Session: D2

Meeting Room D

11:10-12:30 | August 3, 2017

Session Chair: S K Soni

Engineering Session

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### **ICESI\_0093**

#### **Experimental Investigations of a Parabolic Trough Collector**

S. K. Soni, Pec University of Technology Chandigarh India, India

Vikas Bhaskar, Pec University of Technology Chandigarh India, India

Ankit Yadav, Pec University of Technology Chandigarh India, India

Gaurav, Pec University of Technology Chandigarh India, India

### **ICESI\_0165**

#### **The Feasibility of Deploying Robotic Waiters in the Service Industry**

Michael Lau, Newcastle University International Singapore, Singapore

Edwin Foo, Nanyang Polytechnic, Singapore

Aaron Cheong, Newcastle University International Singapore, Singapore

Seet Gl, Nanyang Technological University, Singapore

### **ICESI\_0081**

#### **Biogenic Emissions of Non-Methanogenic Volatile Organic Compounds in Ecuador**

Rafaela Viteri, Escuela Superior Politecnica de Chimborazo, Ecuador

Marcel Paredes, National University of Chimborazo, Ecuador

Eliana Sanchez, Escuela Superior Politecnica de Chimborazo, Ecuador

### **ICESI\_0075**

#### **Determining the Emissions of Suspended Particles (Pm10 and Pm2.5) in the Chimborazo Province During the Year 2015 by Heliolithic Motion Through Mathematical Simulation**

Rafaela Viteri, Escuela Superior Politecnica de Chimborazo, Ecuador

Marcel Paredes, National University of Chimborazo, Ecuador

Daniela Barberan, Escuela Superior Politecnica de Chimborazo, Ecuador

Hannibal Brito, Escuela Superior Politecnica de Chimborazo, Ecuador

**ICESI\_0085**

**Local Fault Identification Using Microtremor Analysis (Case Study: Local Fault in Surabaya River)**

Ayi Syaeful Bahri, Sepuluh Nopember Institute of Technology, Indonesia

Nizar Dwi Riyantiyo, Sepuluh Nopember Institute of Technology, Indonesia

Amien Widodo, Sepuluh Nopember Institute of Technology, Indonesia

Firman Syaifuddin, Sepuluh Nopember Institute of Technology, Indonesia

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Session: D3

Meeting Room D

13:30-14:50 | August 3, 2017

Session Chair: D. R. Prajapati

Engineering Session

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### **ICESI\_0043**

#### **Determination of Capability Indices of Chemical Oxygen Demand Using SBR for Water Treatment**

D. R. Prajapati, PEC University of Technology Chandigarh, India

### **ICESI\_0166**

#### **Study of the Effect of Nozzle Body and Needle Seat Dimension on Injection Quantity**

Vitoon Uthaisangsuk, King Mongkut's University of Technology Thonburi, Thailand

Amormrat Kaewpradub, King Mongkut's University of Technology Thonburi, Thailand

Chadchai Srisurangkul, National Metal and Materials Technology Center (MTEC), Thailand

Kunio Takahashi, Tokyo Institute of Technology, Japan

Ittika Jumpathip, King Mongkut's University Of Technology Thonburi, Thailand

### **ICESI\_0104**

#### **Modeling, Analysis and Design of Mechanical and Structural Systems Involving Uncertainties**

Sambasiva Rao Singiresu, University of Miami, United State of America

### **ICESI\_0163**

#### **Evaluating Triaxial Accelerometers and Force Sensitive Resistors in Building Interactive Freestanding Bags**

Pawut Satitsuksanoh, Assumption University, Thailand

Chayapol Moemeng, Assumption University, Thailand

Se Won Kim, Assumption University, Thailand

### **ICESI\_0076**

#### **Study and Analysis of No<sub>2</sub> Emissions Generated by Motor Vehicles in the "Terminal Terrestre" Area of Riobamba City, Ecuador**

Rafaela Viteri, Escuela Superior Politecnica de Chimborazo, Ecuador

Marcel Paredes, National University of Chimborazo, Ecuador

Eliana Sanchez, Escuela Superior Politecnica de Chimborazo, Ecuador

Robert Tuqueres, Escuela Superior Politecnica de Chimborazo, Ecuador



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Session: D4

Meeting Room D

15:10-16:30 | August 3, 2017

Session Chair: Peng Wang

Science & Industrial Applications Session

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### **ICESI\_0153**

#### **Rational Design of Surface Wettability toward Clean Water Production**

Peng Wang, King Abdullah University of Science and Technology, Saudi Arabia

### **ICESI\_0157**

#### **Moving Beyond Corporate Acceleration Programs: The Need for Community Entrepreneurial Acceleration Programs**

Antonio Grilo, Universidade NOVA de Lisboa, Portugal

Tiago Mealha, Universidade NOVA de Lisboa, Portugal

Aneesh Zutshi, Universidade NOVA de Lisboa, Portugal

### **ICESI\_0031**

#### **Milk Clotting Activity of Protease Extracted from Yatsin Biri Ginger Cultivar of Northwestern Nigeria**

Murtala, Y., Bayero University, Nigeria

Babandi A., Bayero University, Nigeria

Babagana K., Bayero University, Nigeria

Shehu D., University of Malaya, Malaysia

### **ICESI\_0034**

#### **Isolation and Characterization of a Novel Angiotensin-converting Enzyme Inhibitory Peptide from *Cassia Occidentalis***

Abdulazeez A.M, Bayero University, Nigeria

Adam Y.L., Bayero University, Nigeria

Zubairu H.Z., Bayero University, Nigeria

Kurfi B., Bayero University, Nigeria

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**Session: D5**

**Meeting Room D**

**09:30-10:50 | August 4, 2017**

**Session Chair: Jeng Liu**

**Social Sciences Session**

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**ICEPS\_0090**

**The Succession of Manufacturing Firms: A Comparative Study of Taiwan and Japan**

Jeng Liu, Tunghai University, Taiwan

**ICEPS\_0122**

**Women Empowerment: A Case Study of Myanmar Employed Women and Housewives**

Ni Ni Hlaing, Mandalay University of Distance Education, Myanmar

Khin Mar Mar, Mandalay University, Myanmar

**ICEPS\_0311**

**Characterization of the Japanese Social Concerns with Health and Care for Natural Disaster  
Vulnerable in an Eventual Catastrophe**

Megumi Nakagawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

**ICEPS\_0356**

**Communication for Development in the University Curriculum**

Royal D. Colle, Cornell University, United States of America

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Session: D6

Meeting Room D

11:10-12:30 | August 4, 2017

Session Chair: Tsuneo Ogawa

Special Track: RTANP Session

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### **ICEPS\_0290**

#### **Diversity and Higher Education: A Qualitative Exploration of Identity Development in Lebanese Universities' Students**

Hiam Loutfi, Rafik Hariri University, Lebanon

### **ICEPS\_0133**

#### **Diversity and Intensity in Integrated Rural Farm Management through HDPE Geo-Membrane Natural Irrigation Ditches for Rural Farmers Entrepreneurial Economic Generation and Environmental Sustainability**

Lee Tan Luck, Independent Researcher, Malaysia

Zailani Shafie, Universiti Teknologi MARA Cawangan Johor, Malaysia

Razifah Othman, Universiti Teknologi MARA Cawangan Johor, Malaysia

Nurul Huda Md. Yatim, Universiti Teknologi MARA Cawangan Johor, Malaysia

### **ICEPS\_0299**

#### **Agro Farm Environmental Sustainability and the Myth of Uses and Misuses of Agrichemicals' in Agriculture Food Productions**

Alizah Binti Ali, Universiti Teknologi MARA Cawangan Johor, Malaysia

Amirah Binti Abu Hassan, Universiti Teknologi MARA Cawangan Negeri Sembilan Kampus Rembau, Malaysia

Albakri Bin Mohammad, Universiti Teknologi MARA Cawangan Negeri Sembilan Kampus Rembau, Malaysia

Noraini Binti Ismail, Universiti Teknologi MARA Cawangan Johor, Malaysia

### **ICEPS\_0041**

#### **The Surging of Populism in Contemporary World: Testing the Possibility of Repeating Domino Theory**

Wafaa A. Dawoud, Beni Suef University, Egypt

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Session: D7

Meeting Room D

13:30-14:50 | August 4, 2017

Session Chair: Yuko Yato

Psychology Session

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**ICEPS\_0111**

**Nurturance in Young Children: Investigation Using Semi-structured Interviews**

Yuko Yato, Ritsumeikan University, Japan

**ICEPS\_0065**

**Evaluating Social Competence and Behavior in an International Sample**

Dilara Özel, Middle East Technical University, Turkey

**ICEPS\_0401**

**The Effect of Basic Vipassana Practice on Mindfulness level**

Bung-On Sorod, National Institute of Development Administration, Thailand

Vipasiri Sukitjavanich, National Institute of Development Administration, Thailand

**ICEPS\_0217**

**A Psychological Study of Personality Disorders on the Novel Demons by Fyoder Dostoyevsky**

Hasitha B Yasarathna, University of Kelaniya, Sri Lanka

P.R.Asanka Buddikasiri, University of Kelaniya, Sri Lanka

**ICEPS\_0319**

**Exploring Inquiry-Based Stress Reduction (IBSR) as a Counselling Intervention**

Jacqueline Luff, The University of Notre Dame Australia, Western Australia

Marieke Ledingham, The University of Notre Dame Australia, Western Australia

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Session: D8

Meeting Room D

15:10-16:30 | August 4, 2017

Session Chair: Xinyao Li

Psychology Session

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### **ICEPS\_0352**

#### **Developing a Multidimensional Inventory of Major Satisfaction**

Xinyao Li, Sun Yat-Sen University, China

Yingyi Li, Sun Yat-Sen University, China

Sihong Zhang, Sun Yat-Sen University, China

### **ICEPS\_0305**

#### **Does Organizational Commitment Bring About Adaptive Performance? Evidence from Healthcare Organizations in Indonesia**

Maharsi Anindyajati, M.Psi, University of Padjadjaran, Indonesia

Diana Harding, M.Si, University of Padjadjaran, Indonesia

Rismaniyati E. Koesma, University of Padjadjaran, Indonesia

Yus Nugraha M.A, University of Padjadjaran, Indonesia

### **ICEPS\_0135**

#### **Sri Lanka and Pakistan Relationship since 2005 and Challenges for 21st Century**

C.S. Padmashangtha, General Sir John Kotelawela Defence University, Sri Lanka

F.M.M.T. Marikar, General Sir John Kotelawela Defence University, Sri Lanka

### **ICEPS\_0136**

#### **Leadership and Emotional Intelligence in Sri Lankan Army on Human Resource Development**

C.S. Padmashangtha, General Sir John Kotelawela Defence University, Sri Lanka

F.M.M.T. Marikar, General Sir John Kotelawela Defence University, Sri Lanka

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Session: E2

Meeting Room E

11:10-12:30 | August 3, 2017

Session Chair: Chatpong Tangmanee

Business & Big-Data Session

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**ICBBD\_0049**

**Comparisons of Visit Behavior at Amazon.Com Between Purchase Outcomes**

Chatpong Tangmanee, Chulalongkorn University, Thailand

**ICBBD\_0153**

**The Consumer Influential Factors of Choosing Infant Formula**

Yi-Ru Tsai, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

Ming-Hua Lin, Shih Chien University, Taiwan

**ICBBD\_0096**

**Applicant Voice Behavior Intention and Interviewer Evaluation: A Field Study**

Jing Tang Hsu, National Taipei University of Technology, Taiwan

Chien-Cheng Chen, National Taipei University of Technology, Taiwan

**ICBBD\_0186**

**Performance Evaluation of Taiwan 's Life Insurance Industry**

Ya-Ting Hsu, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

Shih-Ping Shen, National Taipei University of Technology, Taiwan

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Session: E3

Meeting Room E

13:30-14:50 | August 3, 2017

Session Chair: Ophir Nave

Engineering & Science Session

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### **ICESI\_0059**

#### **Semi-analytical Method and Asymptotic Analysis Method Applied Mathematical-biology Models**

Nave Ophir, Jerusalem College of Technology, Israel

Shlomo Hareli, Azrieli college of Technology, Israel

### **ICESI\_0074**

#### **Test Driven Development Architecture for Unit Testing of Object Oriented Software**

Divya Prakash Shrivastava, Higher Colleges of Technology, United Arab Emirates

### **ICESI\_0044**

#### **An Experimental Investigation of Bias Acoustic Liner on Nacelle Lip-skin**

Mohd Azmi Ismail, Universiti Sains Malaysia, Malaysia

Nurul Musfirah Mazlan, Universiti Sains Malaysia, Malaysia

### **ICESI\_0173**

#### **Optimization of Spray Drying Conditions for Momordica Charantia Rich Charantin Extract Powder**

A. Syahmi Zaini, Universiti Teknologi Malaysia, Malaysia

Mohd Johari Kamaruddin, Universiti Teknologi Malaysia, Malaysia

Noor Aiysah Aris, Universiti Teknologi Malaysia, Malaysia

Zuhaili Idham, Universiti Teknologi Malaysia, Malaysia

Mohd Azizi Che Yunus, Universiti Teknologi Malaysia, Malaysia

### **ICESI\_0169**

#### **Impact of Culture on Building Information Modelling**

Ibrahim Ahmed, Mai IdrissAlooma Polytechnic Geidam, Nigeria

Hassan Laminu, Mai IdrissAlooma Polytechnic Geidam, Nigeria

Zannah Alh Ali, Mai IdrissAlooma Polytechnic Geidam, Nigeria

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Session: E4

Meeting Room E

15:10-16:30 | August 3, 2017

Poster Session

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**ICEPS\_0171**

**Assessing Hpv Vaccinate Intention with Social Norms among College Students in Hong Kong:  
A Pilot Study**

Qin Guo, City University of Hong Kong, Hong Kong

**ICEPS\_0148**

**An Analysis on the 21st Century Characteristics of Teachers in San Mateo Municipal College:  
Basis for Faculty Framework Development**

Delia P. Jadaone, San Mateo Municipal College, Philippines

Marivic S. Basilio, Immaculate Conception Parochial School, Philippines

Camille G. Banal, Marikina Polytechnic College, Philippines

Mary Jane T. Viray, Marikina Polytechnic College, Philippines

**ICEPS\_0061**

**Effects of Flipped Classroom by Learning Style in Medical Education**

Su Jin Chae, Ajou University, Republic of Korea

**ICBBD\_0038**

**Enhancing the Sense of Virtual Community on Facebook Fan Pages: The Role of Social  
Customer Engagement Experience**

Chien-Hua Pao, De Lin Institute of Technology, Taiwan

Ching-Jui Keng, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

**ICBBD\_0047**

**The Influences of Important Elements on Hotel Price: The Case Study in New Taipei**

Hsin-I Hsu, De Lin Institute of Technology, Taiwan

**ICESI\_0092**

**OFDMA in LTE Mobile Communications**

Fanny P. Flores, National Polytechnic School, Ecuador



### **ICEPS\_0300**

#### **Association between Nursing Staff Retention Strategies and Job Satisfaction in a Teaching Hospital**

Wei- Ching Chung, Fooyin University Hospital, Taiwan

Shu-Ching Yang, National Sun Yat-sen University, Taiwan

Pao-Fen Shih, Fooyin University Hospital, Taiwan

Hui-Ju Cheng, Fooyin University Hospital, Taiwan

Dong-Sheng Tzeng, National Defense Medical Center, Taiwan

### **ICESI\_0038**

#### **Current-Voltage Modeling of 3-Channel Superconducting Flux Flow Transistor Fabricated by E-Beam Lithography**

Byunggyu Yu, Kongju National University, Republic of Korea

Jihoon Kim, Kongju National University, Republic of Korea

Young-Pil Kim, Kongju National University, Republic of Korea

Seok-Cheol Ko, Kongju National University, Republic of Korea

### **ICESI\_0055**

#### **Fully-inkjet-printed Ag-coil/Nizn-ferrite for Flexible Wireless Power Transfer Module**

Jihoon Kim, Kongju National University, Republic of Korea

Byunggyu Yu, Kongju National University, Republic of Korea

Seok-Cheol Ko, Kongju National University, Republic of Korea

### **ICEPS\_0174**

#### **Assessing the Quality and Relevance of B.Eng (Hons) Environmental Engineering and Sustainable Development (EESD)**

Amanda H.Y. Lee, The Hong Kong Polytechnic University, Hong Kong

Nicole S.N. Yiu, The Hong Kong Polytechnic University, Hong Kong

Dan C.W. Tsang, The Hong Kong Polytechnic University, Hong Kong

Tony N.N. Sze, The Hong Kong Polytechnic University, Hong Kong

Andy Y.F. Leung, The Hong Kong Polytechnic University, Hong Kong

**ICESI\_0079****Uncertainty Factor Analysis by Repeated Measurement of Ion Chromatography System**

Jiyoung Park, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

Ju-Suk An, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

Woosik Jung, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

Hyun Je Oh, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

**ICESI\_0033****Extraction of Titanium Dioxide from Ilmenite Waste via Caustic Decomposition Process**

Huzaikha Awang, Universiti Malaysia Sabah, Malaysia

Eddy F. Yusslee, Universiti Malaysia Sabah, Malaysia

Ahmad Mukifza, Universiti Malaysia Sabah, Malaysia

Shahril Yusof, Universiti Malaysia Sabah, Malaysia

**ICBBD\_0183****Excess Volatility and Stock Return : A Study of Taiwan Stock Market**

Li-Jiun Chen, Feng Chia University, Taiwan

Pei-Jyun Ye, Feng Chia University, Taiwan

**ICBBD\_0075****Development of An Instrument for Measuring Internet Privacy Self-efficacy**

Yu-Min Wang, National Chi Nan University, Taiwan

Li-Wei Hsueh, National Chi Nan University, Taiwan

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Session: E5

Meeting Room E

09:30-10:50 | August 4, 2017

Session Chair: C. Lalremruata

Education Session

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**ICEPS\_0394**

**Quality Assessment at the Primary School Level in Mizoram on the Basis of Learning Outcome**

C.Lalremruata, Gov't. J.Thankima College, India

**ICEPS\_0379**

**Study Habits and Academic Achievements of High School Students and their Mothers' Working Status**

H.Malsawmi, Mizoram University, India

**ICEPS\_0124**

**Self Learning Assistant (SLA) as a Way to Develop Easy Access E-learning Open Source Collaborative for Student**

Fajar Indra Prasetyo, Yogyakarta State University, Indonesia

Hardika Dwi Hermawan, Yogyakarta State University, Indonesia

Yayan Ari Subangkit, Yogyakarta State University, Indonesia

Dwi Pramusanti, Yogyakarta State University, Indonesia

Eryan Dwi Susanti, Yogyakarta State University, Indonesia

**ICEPS\_0337**

**A New Educational Kit for Holography**

Philippe Gentet, Kwangwoon University, Republic of Korea

Yves Gentet, Ultimate Holography, France

Seung-Hyun Lee, Kwangwoon University, Republic of Korea

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Session: E6

Meeting Room E

11:10-12:30 | August 4, 2017

Session Chair: Lalhmasai Chuaungo

Education Session

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**ICEPS\_0403**

**Higher Education in India and Thailand: A Comparative Study of Some Aspects**

Lalhmasai Chuaungo, Mizoram University, India

**ICEPS\_0359**

**Comparative Study of Elementary Educaion in Prominent Countries.**

Lalhmingliana, Aiaer, India

**ICEPS\_0283**

**What Are “Effective” Pedagogical Practices? From the Perspectives of 21st Century Student Learning**

Hui-Chuan Li, Universiti Brunei Darussalam, Brunei Darussalam

Tsung-Lung Tsai, National Changhua University of Education, Taiwan

**ICEPS\_0396**

**Problems Faced by Teachers of Technical Courses in Mizoram: An Analytical Study**

Lalhmangaihi Ralte, Central Agricultural University, India

Lalhmasai Chuaungo, Mizoram University, India

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Session: E7

Meeting Room E

13:30-14:50 | August 4, 2017

Session Chair: Huay Ling Tay

Business Session

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**ICBBD\_0080**

**Improving Warehouse Management and Inventory Accuracy in a Tentage Company**

Lo Chun Kei Bernard, Singapore University of Social Sciences, Singapore

Huay Ling Tay, Singapore University of Social Sciences, Singapore

Chi On Chan, Tokyo Institute of Technology, Hong Kong

**ICBBD\_0027**

**Brand Equity Spill-over Following Mergers and Acquisitions**

Mahabubur Rahman, Rennes School of Business, France

**ICBBD\_0028**

**The Survival Strategy of Indonesian Agricultural Sector Towards the Impact of the Asean Economic Community**

Ramiaji Kusumawardhana, Asia University, Taiwan

Chun Wei Lin, Asia University, Taiwan

**ICBBD\_0085**

**Regulation of Corporate Social Responsibility in the Lens of Board Accountability and the Case of China**

Jingchen Zhao, University of Leeds, United Kingdom

**ICBBD\_0191**

**Investigate the Differences of Digital Lifestyles Between Mobile Shoppers and Non-mobile Shoppers**

Chian-son Yu, Shih Chien University, Taiwan

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Session: E8

Meeting Room E

15:10-16:30 | August 4, 2017

Poster Session

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**ICESI\_0066**

**Experimental Investigation of Flow Under a Train**

Masahiro Suzuki, Meijo University, Japan

Nobuyuki Okura, Meijo University, Japan

**ICESI\_0068**

**Building a Long-Term Care Information System Based on the Whole Person Concept through Service-Oriented Architecture**

Chia Lun Lo, Fooying University, Taiwan

**ICESI\_0070**

**Electrical and Morphology Properties of Novel Additive for Highly Conductive PEDOT:PSS Films**

Young Hun Kim, Korea Institute of Industrial Technology, Republic of Korea

Chang Sub Kim, Korea Institute of Industrial Technology, Republic of Korea

Han Sol Back, Korea Institute of Industrial Technology, Republic of Korea

Jeong Ju Baek, Korea Institute of Industrial Technology, Republic of Korea

Ki Cheol Chang, Korea Institute Of Industrial Technology, Republic Of Korea

Gyo Jic Shin, Korea Institute Of Industrial Technology, Republic Of Korea

Kyung Ho Choi, Korea Institute Of Industrial Technology, Republic Of Korea

**ICESI\_0082**

**Investigating Dissolved Air Flotation (DAF) Performance for Drinking Water Treatment Plant**

Woosik Jung, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

Ju-Suk An, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

Ji Young Park, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

Hyun Je Oh, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

**ICESI\_0097**

**The Effects of Hydraulic Retention Time (Hrt) on Chromium (Vi) Reduction Using Autotrophic Cultivation of Chlorella Vulgaris**

Ling Lee, Tunghai University, Taiwan

Chih-Yuan Hsu, Tunghai University, Taiwan

Hong-Wei Yen, Tunghai University, Taiwan

**ICESI\_0048**

**Digital Dentistry - Digital restoration of dental implant prosthesis**

Se Hoon Kahm, Jeju National University School of Medicine, Republic of Korea

Sung-Joon Kim, Jeju National University School of Medicine, Republic of Korea

**ICESI\_0069**

**Analytic Expression for Most Penetrating Particle Size for Fibrous Collectors Considering Cunningham Slip Correction Factor**

Chang Hoon Jung, Kyungin Women's University, Republic of Korea

**ICESI\_0089**

**Moxibustion Reduces Stress-related Alterations in Liver in a Restraint-stress Model**

Hwi Jin Im, Daejeon University, Republic of Korea

Won Jo Jeong, Daejeon University, Republic of Korea

Hwa Jun Lee, Daejeon University, Republic of Korea

**ICESI\_0090**

**Synergistic Effects of Rhei Radix Et Rhizoma and Corydalis Tuber on High-fat Diet-induced Metabolic Abnormalities in a Mouse Model**

Dong In Cho, Semyung University, Republic of Korea

Kwang Jun Lee, Semyung University, Republic of Korea

Dong Nyub Kim, Semyung University, Republic of Korea

Hwi Jin Im, Daejeon University, Republic of Korea

### **ICESI\_0036**

#### **Experimental Results of Pv Micro-inverters for Grid-connection**

Byunggyu Yu, Kongju National University, Republic of Korea

Seok-Cheol Ko, Kongju National University, Republic of Korea

Jihoon Kim, Kongju National University, Republic of Korea

### **ICESI\_0053**

#### **Chemical Fingerprinting and Bioactivity of Essential Oils from Ecuadorian's Amazon: *Chenopodium Ambrosiodes* (Amaranthaceae), *Schinus Molle* (Anacardiaceae) and *Dacryodes Peruviana* (Burseraceae)**

Jose Luis Ballesteros, Politecnica Salesiana University, Ecuador

Alessandra Guerrini, University of Ferrara, Italy

Alessandro Grandini, University of Ferrara, Italy

Antonella Spagnoletti, University of Ferrara, Italy

Immacolata Maresca, University Of Ferrara, Italy

Gianni Sacchetti, University Of Ferrara, Italy

Massimo Tacchini, University Of Ferrara, Ecuador

### **ICESI\_0155**

#### **Fabrication and Properties of Epoxidized Natural Rubber Filled Guar Gum Thin Film**

Patinya Sangoun, Prince of Songkla University, Thailand

Wirach Taweepreda, Prince of Songkla University, Thailand

Nunthapan Naphattaranun, Thaksin University, Thailand

Rerngwut Choomuang, Thaksin University, Thailand

Kritsada Phatcharasit, Thaksin University, Thailand

### **ICESI\_0057**

#### **Enhancement of Optoelectronic Properties of Germanium Metal-Semiconductor-Metal Photodetectors through a SiO<sub>2</sub> Anti-Reflection Layer**

Munkhsaikhan Zumuukhorol, Chonbuk National University, Republic of Korea

Sosorburam Boldbaatar, Chonbuk National University, Republic of Korea

Chel-Jong Choi, Chonbuk National University, Republic of Korea