Session: A2 Meeting Room A 11:10-12:30 | August 3, 2017

Session Chair: Youichi Ito Social Sciences Session

## **ICEPS 0144**

To What Extent are Western "General Theories" Valid in East Asia? --- The Case of "Cultural Imperialism" Theories

Youichi Ito, Akita International University, Japan

## **ICEPS 0212**

Colonial Identity: A Review of Postcolonial Study in Plantation Female Labour

Roro Retno Wulan, Telkom University, Indonesia

### **ICEPS 0195**

New Social Movement of Merchants Grocery Against Modern Retail Expansion.

Asma Luthfi, Semarang State University, Indonesia

## **ICEPS 0094**

**Emerging New Asian-Pacific International Financial Orders-China's One Belt One Road and AIIB-**

Katsuhiro Sasuga, Tokai University, Japan

## **ICEPS 0131**

A Comparative Analysis of Aspects of Private and Autonomous Mutual Assistance Payments in Asian Countries: Its Economic Role and Income Redistribution Function in Thailand, Cambodia, South Koream and Indonesia

Tomoaki Eguchi, Ritsumeikan University, Japan

Sinudom Arissara, Ministry of Industry, Thailand

Yorihiko Ando, Nagoya University, Japan

Session: A3 Meeting Room A 13:30-14:50 | August 3, 2017

Session Chair: Carina Henriksson Education Session

### **ICEPS 0129**

## The Pedagogical Atmosphere as a Means to Prevent School Failure

Carina Henriksson, Kristianstad University, Sweden

## **ICEPS 0115**

## A Study of the Influence Factors on the Learning Effectiveness of Curatorial Education

Chia-Hua Lin, Tatung University, Taiwan

## **ICEPS 0226**

## Academics' Perceptions of Effective Teaching and Student Evaluation of Teaching

Timothy Chan, Singapore Institute of Management, Singapore

### **ICEPS 0343**

# The Concept of Learning Organizations in a Management System Implementation: A Case Study in a Brazilian Petrochemical Plant

Marcelo Contente Arese, Unilasalle, Brazil

Sérgio Luiz Braga França, Universidade Federal Fluminense, Brazil

Rulf Blanco Lima Netto, Unilasalle, Brazil

João Alberto Neves Dos Santos, Universidade Federal Fluminense, Brazil

Maria Inês Vasconcellos Furtado, Unilasalle, Brazil

### **ICEPS 0169**

### The Impact of Songs with Lyric and Animation to Strengthen Reading Fluency

Shelen Aderina Kok, Institute of Teacher Education, Malaysia

Session: A4 Meeting Room A 15:10-16:30 | August 3, 2017

Session Chair: Virginia A. Cabasa-Hess Education Session

## **ICEPS 0302**

## American Dream Re-imagined: Adult Education in the 21st Century and Beyond

Virginia Cabasa-Hess, Triton College, United States of America

## **ICEPS 0259**

# Music Education, Culture, and Identity: The Interplay of Between Globalization and Nationalism of in Hong Kong School Music Education

Wai-Chung Ho, Hong Kong Baptist University, Hong Kong

### **ICEPS 0219**

The China Connection: Key to Building World-class Private Universities in Malaysia

Yu Sing Ong, Southern University College, Malaysia

## **ICEPS 0296**

# The Use of Video Learning Resources for Educational Purposes: A Mini Survey Study Exploring the Attitudes of Performing Arts Undergraduates

I.A.K.C Samarasinghe, University of the Visual & Performing Arts, Sri Lanka

### **ICEPS 0103**

Implications for Teachers' Professional Development and Teacher Evaluation System Based on Expectations for Teachers from Multiple Stakeholders

Ji-Hye Park, Kookmin University, Republic of Korea

Hee Jun Choi, Hongik University, Republic of Korea

Session: A5 Meeting Room A 09:30-10:50 | August 4, 2017

Session Chair: Pulak Chandra Devnath Education Session

### **ICEPS 0178**

### **Education of the Other Backward Classes in India**

Pulak Chandra Devnath, Government Kamalanagar College, India

## **ICEPS 0166**

## A Preliminary Study of Multi-grade Science Teaching in Primary School in Taiwan

Wen-Cheng Chen, Da Sing Primary School, Taiwan

Chih-Hsiung Ku, National Dong Hwa University, Taiwan

### **ICEPS 0100**

# Music Makes You Smarter: Skills Enhancement in Undergraduate Mon-Music Majors, A Phenomenological Approach

Kathryn C Evans, University of Texas at Dallas, United States of America

## **ICEPS\_0323**

## **Application of Mixed Reality in Education Business**

Alaric Hamacher, Kwangwoon University & Gachon University, Republic of Korea

### **ICEPS 0256**

### Acompañamiento Pedagógico En Escuelas Vulnerables De Chile

Verónica Leiva, Pontificia Universidad Católica De Valparaíso, Chile

Lya Hernández, Pontificia Universidad Católica de Valparaíso, Chile

Nicole Maureira, Pontificia Universidad Católica de Valparaíso, Chile

Session: A6 Meeting Room A 11:10-12:30 | August 4, 2017

Session Chair: Isai Amutan Krishnan Education Session

### **ICEPS 0068**

## **Promoting Vocabulary Development Through Dance Education**

Isai Amutan Krishnan, University of Malaya, Malaysia

Hee Sio Ching, University of Malaya, Malaysia

Selva Jothi Ramalingam, University of Malaya, Malaysia

Elanttamil Maruthai Is, University of Malaya, Malaysia

Logambal Ravindranath, Magic Palms School, Laos

### **ICEPS 0141**

## Moral Education in a Culturally Diverse Environment: Resisting the Call of Ethnocentrism

Allen Walzem, Southern Taiwan University of Science and Technology, Taiwan

## **ICEPS 0315**

# Pursuing Growth in Knowledge Based Economy - Comparative Analysis of Higher Education and Industry in Singapore and South Korea

Roland Attila Csizmazia, Kwangwoon University, Republic of Korea

### **ICEPS 0244**

### **Cultural Representatives: Staff Identity at International University Branch Campuses**

Heather Swenddal, RMIT University Vietnam, Vietnam

Mathews Nkhoma, RMIT University Vietnam, Vietnam

Sarah Gumbley, RMIT University Vietnam, Vietnam

## **ICEPS\_0270**

Student Attrition: A Study of Risk Factors in an International University

Poonpilas Asavisanu, Assumption University, Thailand

Session: A7 Meeting Room A 13:30-14:50 | August 4, 2017

Session Chair: Chei-Chang Chiou Education Session

### **ICEPS 0194**

## Using Multimedia Technology and Concept Maps to Reduce Cognitive Load: The Role of Cognitive Style

Chei-Chang Chiou, National Changhua University of Education, Taiwan

Kai-Jung Chen, National Changhua University of Education, Taiwan

### **ICEPS 0138**

# The Effects of Materials on the Game Prototype: Applying Wood Artefacts and 3D Printing Artefacts in the Game Testing

Yen-Fu Chen, Tatung University, Taiwan

## **ICEPS 0243**

### Quantum HRD, Anyone? A Postmodern Approach to HRD in Today's Uncertain World

Chee Wai Mak, National Institute of Development Administration, Thailand

Thiri Kyaw, National Institute of Development Administration, Thailand

## **ICEPS 0282**

## Dichotomy of the 'Clip Thinking' Phenomenon

Tatiana Volkodav, Kuban State University, Russia

Tatiana Semenovskikh, Tyumen State University, Russia

### **ICEPS 0416**

## Using Co-creation Techniques to Develop Novel Students' Services

Laddawan Leesakun, Bangkok University, Thailand

Vincent Ribiere, Bangkok University, Thailand

Stefania Mariano, Bangkok University, Thailand

Session: A8 Meeting Room A 15:10-16:30 | August 4, 2017

Session Chair: Gabriela Marinescu Education Session

## **ICEPS 0224**

## The Consequences of Ageing People and Emigration in Romania

Gabriela Marinescu, Gr. T. Popa University, Romania

## **ICEPS 0117**

## Teaching Design Thinking: A Case Study of A Students' Overseas Study Mission In A Business School

Huay Ling Tay, Singapore University of Social Sciences, Singapore

Chikako Morimoto, Tokyo Institute of Technology, Japan

## **ICEPS 0140**

## Learner Independence in "Qaryah Thayyibah" Learning Community in Salatiga

Nurul Fatimah, Semarang State University, Indonesia

Risa Tri Rahmawati, Alternative Education Observer, Indonesia

## **ICEPS 0177**

#### **Education of the Other Backward Classes in India**

Pulak Chandra Devnath, Government Kamalanagar College, India

Session: B2 Meeting Room B 11:10-12:30 | August 3, 2017

Session Chair: Debasish Paul Education Session

## **ICEPS 0088**

## Education of Women as the Key to Achieve the Millennium Development Goals: The Case of India

Debasish Paul, Govt. Kamalanagar College, India

## ICEPS\_0110

# A Study on the Reflective Inquiry Learning Activities to Promote Students' Psychological Empowerment

Yu-Ching Chou, The Experimental Primary School of National Dong Hwa University, Taiwan Chih-Hsiung Ku, National Dong Hwa University, Taiwan

Pin-Lan Liao, The Experimental Primary School of National Dong Hwa University, Taiwan

### **ICEPS 0096**

## Investigation of the Gender Differences on Self-regulated Learning in Online Learning Environments

Ching Mei Ying, The Education University of Hong Kong, Hong Kong

## **ICEPS 0358**

## **Promoting Vocabulary Development Through Dance Education**

Isai Amutan Krishnan, University of Malaya, Malaysia

Hee Sio Ching, University of Malaya, Malaysia

Selva Jothi Ramalingam, University of Malaya, Malaysia

Elanttamil Maruthai, University of Malaya, Malaysia

### **ICEPS 0306**

## A Characterization of Junior High Students with Anxieties Towards Learning Mathematics

Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Session: B3 Meeting Room B 13:30-14:50 | August 3, 2017

Session Chair: Jennifer Paola Flórez-Donado Education Session

### **ICEPS 0409**

### Educational Achievement, Gender and Forced Displacement in Colombia

Laura Victoria González Cogollos, Universidad Militar Nueva Granada, Colombia

Adriana Carolina Silva Arias, Universidad Militar Nueva Granada, Colombia

Jaime Andrés Sarmiento Espinel, Universidad Militar Nueva Granada, Colombia

### **ICEPS 0241**

### **Existential Anxiety and Free Time Activities in University Students**

Jennifer Paola Flórez-Donado, Universidad de la Costa, Colombia

Johana Carolina De La Ossa Sierra, Universidad de San Buenaventura - Cartagena, Colombia

Alberto Mario De Castro Correa, Universidad del Norte, Colombia

Prince Luz Torres-Salazar, Universidad Simón Bolívar, Colombia

### **ICEPS 0236**

## Mathematical Thinking as a Predicting Factor in Academic Success

Jennifer Paola Flórez-Donado, Universidad de la Costa, Colombia

Luz Stella López-Silva, Universidad Autónoma del Caribe, Colombia

Gina Camargo De Luque, Universidad del Norte, Colombia

Prince Luz Torres-Salazar, Universidad Simón Bolívar, Colombia

María Del Mar Sánchez-Fuentes, Universidad De La Costa, Colombia

Ketty Herrera-Mendoza, Universidad De La Costa, Colombia

Enrique Melamed-Varela, Universidad Simón Bolívar, Colombia

Gisella Rossy Rodríguez-Calderón, Universidad Simón Bolívar, Colombia

### **ICEPS 0143**

# Action and Participation in Teaching and Didactics in era of Digital Innovation: The Role of Game-based Technologies

Maria Luisa Iavarone, Università degli Studi di Napoli Parthenope, Italy

Francesca Marone, Università degli Studi di Napoli Federico II, Italy

Fabrizio Manuel Sirignano, Università degli Studi di Napoli Suor Orsola Benincsa, Italy

Ferdinando Ivano Ambra, Università degli Studi di Napoli Parthenope, Italy

Valeria Ferra, Università Degli Studi Di Napoli Parthenope, Italy

Session: B4 Meeting Room B 15:10-16:30 | August 3, 2017

Session Chair: Maria Vincent Kaguhangire-Barifaijo Education Session

### **ICEPS 0288**

# **Teaching Outside One's Expertise in Higher Education Institutions: Is It Intellectual Curiosity or Deception?**

Maria Vincent Kaguhangire-Barifaijo, Uganda Management Institute, Uganda

James L. Nkata, Uganda Management Institute, Uganda

### **ICEPS 0137**

# International Service Learning Programme in Post-disaster Region: Environmental Improvement Projects in Nepal

Lu B.L. Khoo, The Hong Kong Polytechnic University, Hong Kong

Nicole S.N. Yiu, The Hong Kong Polytechnic University, Hong Kong

Dan C.W. Tsang, The Hong Kong Polytechnic University, Hong Kong

Gigi W.C. Poon, Future Village, Nepal

Yoki Lee, Future Village, Nepal

Kanis Chu, Future Village, Nepal

### **ICEPS 0158**

## A Study for the Effective Team Building using LEGO® in PBL

Chikako Morimoto, Tokyo Institute of Technology, Japan

Kazuhiko Tsuda, University of Tsukuba, Japan

### **ICEPS 0031**

## Factors of Avoidance in Thai Higher Education Students' Intent to Use University Counselling Services

Jesse Sessoms, Assumption University, Thailand

## **ICEPS 0334**

# Students' Learning Experience: The Importance of Social Presences in Online Learning Toward Non-Traditional Students (NTS)

Sandrotua Bali, National Dong Hwa University, Taiwan

Ming-Chou Liu, National Dong Hwa University, Taiwan

Session: B5 Meeting Room B 09:30-10:50 | August 4, 2017

Session Chair: Ni Ni Hlaing Social Sciences Session

### **ICEPS 0145**

### Rhetorical Relations to Punctuation Marks of Research Articles in the Context of Myanmar

Mon Mon Aung, Magway University, Myanmar

Ni Ni Hlaing, Mandalay University of Distance Education, Myanmar

### **ICEPS 0029**

### Islam and the Status of Women: A Revolutionary Change

Abdu Abdullahi, Jigawa State College of Education, West Africa

Magaji Haladu Idris, Jigawa State College of Education, West Africa

## **ICEPS\_0185**

### Relating Tourist Activity and Destination Brand Perception: Cape Town, South Africa

Ikechukwu O. Ezeuduji, University of Zululand, South Africa

Kirsti Lee November, Cape Peninsula University of Technology, South Africa

Chelsea Haupt, Cape Peninsula University of Technology, South Africa

## **ICEPS 0181**

# The Politics of Inclusion and Exclusion: Constructs and Narratives on Citizenship, Nationalism, and Cultural Identity

Christine S. Diaz, Ateneo De Davao University, Philippines

## **ICEPS 0411**

### Voters' Behavior in Jakarta Governor Election period 2017-2022

Rina Hermawati, Universitas Padjadjaran, Indonesia

Nunung Runiawati, Universitas Padjadjaran, Indonesia

Session: B6 Meeting Room B 11:10-12:30 | August 4, 2017

Session Chair: Giido Izuta Social Sciences Session

### **ICEPS 0313**

# Some Insights into the Attitudes of Young People towards Contents of the Traditional Media and Social Networking

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Megumi Nakagawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

### **ICEPS 0053**

# A Study on Relationship among Organizational Trust, Organizational Justice and Organizational Spirituality

Huei-Lin Lee, National Taiwan Normal University, Taiwan

### **ICEPS 0255**

### Comparative Study on Islamic Tourism Development in Indonesia and Malaysia

Wiwik Rachmarwi, Krisnadwipayana University, Indonesia

Abdul Rivai, Krisnadwipayana University, Indonesia

Siti Chaeriah, Krisnadwipayana University, Indonesia

### **ICEPS 0183**

### Antecedents of Employee Retention: Hotels in Cape Town, South Africa

Ikechukwu O. Ezeuduji, University of Zululand, South Africa

Thandokazi Lulu Mbane, Cape Peninsula University of Technology, South Africa

### **ICEPS 0405**

### Construction of a Managerial Leadership Index in the Banking Sector of a City of Colombia

Geli Pautt, Externado University, Colombia

César Serna, Bosque University, Colombia

Session: B7 Meeting Room B 13:30-14:50 | August 4, 2017

Session Chair: Dede Tresna Wiyanti Social Sciences Session

### **ICEPS 0220**

# A Success or A Failure: Adaptive Strategy of Affected People in Jatigede Dam Tourism Program

Dede Tresna Wiyanti, Padjadjaran University, Indonesia

Opan S. Suwartapradja, Padjadjaran University, Indonesia

Hardian Eko Nurseto, Padjadjaran University, Indonesia

### **ICEPS 0206**

# Determinants of Capital Structure Choices and their Effect on Firm's Leverage: A Case of Textile Sector of Pakistan

Muhammad Waqas, Capital University of Science & Technology, Pakistan

Nudrat Faitma, Capital University of Science & Technology, Pakistan

## **ICEPS 0069**

### In-Service Teachers Perspectives on Inclusive Education in India

Aparna Mukherjee, University of Calcutta, India

Debomita Sikdar, University of Calcutta, India

Susmita Neogi, University of Calcutta, India

### **ICEPS 0119**

# **Empowering Women and Achieving Gender Equality to Be Sustainable Development in the Context of Myanmar**

Ni Ni Hlaing, Mandalay University of Distance Education, Myanmar

Theint Tun, Kyaukse University, Myanmar

Session: B8 Meeting Room B 15:10-16:30 | August 4, 2017

Session Chair: Ikechukwu Ezeuduji Social Sciences Session

### **ICEPS 0182**

## Investigating Employees' Length of Service and Employee Retention Factors: Hotels in Cape Town, South Africa

Ikechukwu O. Ezeuduji, University of Zululand, South Africa

Thandokazi Lulu Mbane, Cape Peninsula University of Technology, South Africa

### **ICEPS 0120**

# Analysis of the Quality of AR-Craft as an Interactive Promotional Media for Yogyakarta Art Craft Enterprises

Hardika Dwi Hermawan, Yogyakarta State University, Indonesia

Riva Nur Hanifah, Yogyakarta State University, Indonesia

Ari Ramadan, Bogor Agricultural University, Indonesia

### **ICEPS 0377**

# Indonesian Female Seller's Life Struggle in Traditional Markets: a Case Study of Area Studies Perspective

Irmayanti Meliono, University of Indonesia, Indonesia

Siti Rohmah Soekarba, University of Indonesia, Indonesia

### **ICEPS 0318**

# Reinterpretation of Food crisis Occurring in 2008: Focused on Theories of Capital Established by Thorstein Bunde Veblen

Seo Mingyu, Sogang University, Republic of Korea

### **ICEPS 0156**

### A Study through 'Candasa' on Reciting of Pāli Stanzas and Pirith Chanting

Ven. Demunnave Upali Thero, University of Kelaniya, Sri Lanka

Session: C2 Meeting Room C 11:10-12:30 | August 3, 2017

Session Chair: Sardjoeni Moedjiono Big-Data Session

### **ICBBD 0076**

## Web Expert Systems for Senility Disease Diagnose (Dementia) using Dempster-Shafer Method

Sardjoeni Moedjiono, Budi Luhur University, Indonesia

Dede Rizal, Budi Luhur University, Indonesia

Aries Kusdaryono, Budi Luhur University, Indonesia

### **ICBBD 0083**

# Deciphering Published Articles in Cyber Terrorism: A Latent Dirichlet Allocation Algorithm Application

Las Johansen Balios Caluza, Leyte Normal University, Philippines

## **ICBBD 0092**

## Applications of Latent Dirichlet Allocation Algorithm of Published Articles on Cyberbullying

Rommel L. Verecio, Leyte Normal University, Philippines

## **ICBBD 0098**

## Global Perspectives on Cybersecurity Using Latent Dirichlet Allocation Algorithm

Lowell A. Quisumbing, Leyte Normal University, Philippines

### **ICBBD 0064**

### A Business Analytics Approach to Corporate Sustainbility

Shruti Kulkarni, Indina Institute of Science, India

Session: C3 Meeting Room C 13:30-14:50 | August 3, 2017

Session Chair: Vijaya Bandyopadhyaya Big-Data Session

## **ICBBD 0054**

## Redesigning Traditional Supply Chains in India – The Subicsha Way

Vijaya Bandyopadhyaya, Chandragupt Institute of Management Patna, India

Madhulima Shekhar, Chandragupt Institute of Management Patna, India

### **ICBBD 0099**

# Content Analysis of Online Document on Identity Theft Using Latent Dirictlet Allocation Algorithm

Devine Grace D. Funcion, Leyte Normal University, Philippines

## **ICBBD 0155**

# Stories Unfold: Issues and Challenges on Data Privacy Using Latent Dirichlet Allocation Algorithm

Jeffrey C. Cinco, Leyte Normal University, Philippines

### **ICBBD 0166**

### **Dancing with Data: Patterns of Digital Innovations**

Jaehyun Park, Tokyo Institute of Technology, Japan

### **ICBBD 0156**

## Digital & Data Driven Ecosystem: Implications for Hotel Operations and Guest Experience

Sanjay Nadkarni, The Emirates Academy of Hospitality Management

Chris Dutt, The Emirates Academy of Hospitality Management

Session: C4 Meeting Room C 15:10-16:30 | August 3, 2017

Session Chair: Ranida B. Harris Business Session

#### **ICBBD 0037**

## **Knowing Enough to Be Dangerous: The Dark Side of Empowering Employees with Data and Tools**

Ranida B. Harris, Indiana University Southeast, United States of America

Kenneth J. Harris, Indiana University Southeast, United States of America

### **ICBBD 0035**

## A Corpus-based Computer Aided Linguistic Analysis of Taxation Learning Outcomes

Alfred Howard Miller, Fujairah Women's College, United Arab Emirates

#### **ICBBD 0053**

## Application of Grey-Markov Model in Forecasting Outward Foreign Direct Investment of China

Hang Jiang, Chung Yuan Christian University, Taiwan

Peng Jiang, Chung Yuan Christian University, Taiwan

Yi-Chung Hu, Chung Yuan Christian University, Taiwan

Jan-Yan Lin, Chung Yuan Christian University, Taiwan

### **ICBBD 0177**

## Robust Bayesian Lasso Regression. Fitting Penalized Linear Models with Scale Mixture of Normal Priors.

María Belén Allasia, Universidad Nacional de Rosario, Argentina

Marta Quaglino, Universidad Nacional de Rosario, Argentina

Márcia D'Elia Branco, Universidade de São Paulo. São Paulo, Brasil

Liliana Severino, Universidad Nacional de Rosario, Argentina

## **ICBBD 0060**

# Practical Framework for Estimating and Planning Engineered Material Fabrication: Case of Piping Spools

Meimanat Soleimanifar, University of Alberta, Canada

Arash Mohsenijam, University of Alberta, Canada

Session: C5 Meeting Room C 09:30-10:50 | August 4, 2017

Session Chair: Aral Noyan Business Session

### **ICBBD 0090**

The Mediating Effect of Cultural Exposure on the Relationship between Cultural Intelligence and Cultural Adaptation of Expatriates in New Cultures: A Study in Turkey

Aral Noyan, Istanbul Yeni Yuzyil University, Turkey

## ICBBD\_0081

## Depression Patients Hospitalized Characteristics and Medical Expenses Impact Factor in Taiwan from 1997 to 2010

Syuan-Yuan Chen, National Taipei University of Technology, Taiwan

Tong-Lai Hu, National Taipei University of Technology, Taiwan

#### **ICBBD 0065**

## How to Encourage Start-ups of Korea by Mentors?: The Adaptation of Score System of USA to Korea

Byungjoon Yoo, Seoul National University, Republic of Korea

Seongmin Jeon, Gachon University, Republic of Korea

### **ICBBD 0179**

# The Effect of Product Innovation Collaboration on Firm's Financial Performance at Customer perspective: A Case Study of Thai Manufacturing Firms

Sopagna Chan, Thammasat University, Thailand

Pisit Chanvarasuth, Thammasat University, Thailand

Chawalit Jeenanunta, Thammasat University, Thailand

## **ICBBD 0193**

## Business Integration as a Strategy of Growth in the Social Media and Network Markets: The Case of Facebook

Santiago Balsera Zapata, University of Seville, Spain

Aurelija Ulbinaitė, Vilnius University, Lithuania

Session: C6 Meeting Room C 11:10-12:30 | August 4, 2017

Session Chair: Consilz Tan Decision Sciences Session

## **ICBBD 0072**

## Investment Decision in Real Estate: Rational and Boundedly Rational Behaviours

Consilz Tan, KDU University College, Malaysia

Leland Entrekin, Murdoch University, Australia

David Butler, Murdoch University, Australia

### **ICBBD 0190**

# Apply Analytic Network Process (ANP) to Analyze the Decision Factors of Relief Resources Allocation: A Case Study in Taipei Street Trees Recovery in Post-disaster

David Tawei Shou, University of Taipei, Taiwan

Min-Chang Lin, University of Taipei, Taiwan

## **ICBBD 0188**

# The Key Determinants Affecting International Budget Travelers' Decision to Revisit the Kingdom of Thailand

Thanida Chanthaburi, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

### **ICBBD 0161**

# Praxis and Innovation: The Key Determinants of Sustainable Development in the Hospitality Industry

Anastasios Zopiatis, Cyprus University of Technology, Cyprus

Antonis L. Theocharous, Cyprus University of Technology, Cyprus

Session: C7 Meeting Room C 13:30-14:50 | August 4, 2017

Session Chair: Ranja Bandyopadhyaya Decision Sciences Session

## **ICBBD 0057**

## **Determination of Crash Severity Outcomes using Classification Tree**

Sachin Gupta, National Institute of Technology Patna, India

Ranja Bandyopadhyaya, National Institute of Technology Patna, India

Sanjeev Sinha, National Institute of Technology Patna, India

### **ICBBD 0154**

## A Study of Packing Problems for the Decommissioning Nuclear Power Plant Unit

Yan-Zhen Ou, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

Ming-Hua Lin, Shih Chien University, Taiwan

### **ICBBD 0170**

### A Study of Auto-carrier Loading Problems

Ting-Wei Wang, National Taipei University of Technology, Taiwan

Lei-Yi Peng, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

### **ICBBD 0045**

### Designing a Repetitive Sampling Plan of Process Capability Index Based on Cost Model

Ti-Yuan Ko, National Taipei University of Technology, Taiwan

#### **ICBBD 0180**

## A Hybrid MCDM Methodology to Improve Student Satisfaction towards Malaysian National Youth Skills Training Institutes

Anath Rau Krishnan, Universiti Malaysia Sabah, Malaysia

Minah Japang, Universiti Malaysia Sabah, Malaysia

Maznah Mat Kasim, Universiti Utara Malaysia, Malaysia

Engku Muhammad Nazri Engku Abu Bakar, Universiti Utara Malaysia, Malaysia

Session: C8 Meeting Room C 15:10-16:30 | August 4, 2017

Session Chair: Osama Al-Hares Business Session

### **ICBBD 0157**

## Towards a More Accurate Equity Valuation: Evidence from GCC Emerging Markets

Osama Al-Hares, University of Wollongong in Dubai, United Arab Emirates

Kashif Saleem, University of Wollongong in Dubai, United Arab Emirates

#### **ICBBD 0185**

# The Study of Analyst Forecasts of Company EPS in the Pan-Asian Region: Improving the Accuracy of Analysts' Consensus Estimates

Alina Maydybura, University of Dubai, United Arab Emirates

Osama Al Hares, University of Wollongong in Dubai, United Arab Emirates

Kashif Saleem, University of Wollongong in Dubai, United Arab Emirates

## **ICBBD 0101**

# Adoption of Big Data in the Southeast Asian (Sea) Insurance Industry: An Organizational Change Perspective

Theresa Elisabeth Blissing, Webster University, Thailand

Judith McIntyre, Webster University, Thailand

### **ICBBD 0159**

### Informational Role of Stock Price Synchronicity: Evidence from an Emerging Market

Kashif Saleem, University of Wollongong in Dubai, United Arab Emirates

Omer Farooq, University of Angers, France

### **ICBBD 0175**

## Strategic Selection and the Moderating Role of Slack Allocation on Firm's Interfirm Linkage Portfolio

Lin-Hua Lu, National Taipei University of Technology, Taiwan

Shiao-Yen Tang, National Taipei University of Technology, Taiwan

Yi-Fen Huang, Dayeh University, Taiwan

Session: D2 Meeting Room D 11:10-12:30 | August 3, 2017

Session Chair: S K Soni Engineering Session

#### **ICESI 0093**

## **Experimental Investigations of a Parabolic Trough Collector**

S. K. Soni, Pec University of Technlogy Chandigarh India, India

Vikas Bhaskar, Pec University of Technlogy Chandigarh India, India

Ankit Yadav, Pec University of Technlogy Chandigarh India, India

Gaurav, Pec University of Technlogy Chandigarh India, India

## **ICESI\_0165**

### The Feasibility of Deploying Robotic Waiters in the Service Industry

Michael Lau, Newcastle University International Singapore, Singapore

Edwin Foo, Nanyang Polytechnic, Singapore

Aaron Cheong, Newcastle University International Sinagpore, Singapore

Seet Gl, Nanyang Technological University, Singapore

### **ICESI 0081**

### Biogenic Emissions of Non-Methanogenic Volatile Organic Compounds in Ecuador

Rafaela Viteri, Escuela Superior Politecnica de Chimborazo, Ecuador

Marcel Paredes, National University of Chimborazo, Ecuador

Eliana Sanchez, Escuela Superior Politecnica de Chimborazo, Ecuador

#### **ICESI 0075**

# Determining the Emissions of Suspended Particles (Pm10 and Pm2.5) in the Chimborazo Province During the Year 2015 by Heliolithic Motion Through Mathematical Simulation

Rafaela Viteri, Escuela Superior Politecnica de Chimborazo, Ecuador

Marcel Paredes, National University of Chimborazo, Ecuador

Daniela Barberan, Escuela Superior Politecnica de Chimborazo, Ecuador

Hannibal Brito, Escuela Superior Politecnica de Chimborazo, Ecuador

## **ICESI 0085**

# Local Fault Identification Using Microtremor Analysis (Case Study: Local Fault in Surabaya River)

Ayi Syaeful Bahri, Sepuluh Nopember Institute of Technology, Indonesia Nizar Dwi Riyantiyo, Sepuluh Nopember Institute of Technology, Indonesia Amien Widodo, Sepuluh Nopember Institute of Technology, Indonesia Firman Syaifuddin, Sepuluh Nopember Institute of Technology, Indonesia Session: D3 Meeting Room D 13:30-14:50 | August 3, 2017

Session Chair: D. R. Prajapati Engineering Session

#### **ICESI 0043**

## **Determination of Capability Indices of Chemical Oxygen Demand Using SBR for Water Treatment**

D. R. Prajapati, PEC University of Technology Chandigarh, India

## **ICESI\_0166**

### Study of the Effect of Nozzle Body and Needle Seat Dimension on Injection Quantity

Vitoon Uthaisangsuk, King Mongkut's University of Technology Thonburi, Thailand

Amormrat Kaewpradub, King Mongkut's University of Technology Thonburi, Thailand

Chadchai Srisurangkul, National Metal and Materials Technology Center (MTEC), Thailand

Kunio Takahashi, Tokyo Institute of Technology, Japan

Ittika Jumpathip, King Mongkut'S University Of Technology Thonburi, Thailand

### **ICESI 0104**

### Modeling, Analysis and Design of Mechanical and Structural Systems Involving Uncertainties

Sambasiva Rao Singiresu, University of Miami, United State of America

#### **ICESI 0163**

# **Evaluating Triaxial Accelerometers and Force Sensitive Resistors in Building Interactive Freestanding Bags**

Pawut Satitsuksanoh, Assumption University, Thailand

Chayapol Moemeng, Assumption University, Thailand

Se Won Kim, Assumption University, Thailand

### **ICESI 0076**

# Study and Analysis of No2 Emissions Generated by Motor Vehicles in the "Terminal Terrestre" Area of Riobamba City, Ecuador

Rafaela Viteri, Escuela Superior Politecnica de Chimborazo, Ecuador

Marcel Paredes, National University of Chimborazo, Ecuador

Eliana Sanchez, Escuela Superior Politecnica de Chimborazo, Ecuador

Robert Tuqueres, Escuela Superior Politecnica de Chimborazo, Ecuador

Session: D4 Meeting Room D 15:10-16:30 | August 3, 2017

Session Chair: Peng Wang Science & Industrial Applications Session

### **ICESI 0153**

## Rational Design of Surface Wettability toward Clean Water Production

Peng Wang, King Abdullah University of Science and Technology, Saudi Arabia

## **ICESI 0157**

# Moving Beyond Corporate Acceleration Programs: The Need for Community Entrepreneurial Acceleration Programs

Antonio Grilo, Universidade NOVA de Lisboa, Portugal

Tiago Mealha, Universidade NOVA de Lisboa, Portugal

Aneesh Zutshi, Universidade NOVA de Lisboa, Portugal

## **ICESI 0031**

# Milk Clotting Activity of Protease Extracted from Yatsin Biri Ginger Cultivar of Northwestern Nigeria

Murtala, Y., Bayero University, Nigeria

Babandi A., Bayero University, Nigeria

Babagana K., Bayero University, Nigeria

Shehu D., University of Malaya, Malaysia

## **ICESI 0034**

# Isolation and Characterization of a Novel Angiotensin-converting Enzyme Inhibitory Peptide from Cassia Occidentalis

Abdulazeez A.M, Bayero University, Nigeria

Adam Y.L., Bayero University, Nigeria

Zubairu H.Z., Bayero University, Nigeria

Kurfi B., Bayero University, Nigeria

Session: D5 Meeting Room D 09:30-10:50 | August 4, 2017

Session Chair: Jeng Liu Social Sciences Session

## **ICEPS 0090**

## The Succession of Manufacturing Firms: A Comparative Study of Taiwan and Japan

Jeng Liu, Tunghai University, Taiwan

## **ICEPS 0122**

## Women Empowerment: A Case Study of Myanmar Employed Women and Housewives

Ni Ni Hlaing, Mandalay University of Distance Education, Myanmar

Khin Mar Mar, Mandalay University, Myanmar

## **ICEPS 0311**

# Characterization of the Japanese Social Concerns with Health and Care for Natural Disaster Vulnerable in an Eventual Catastrophe

Megumi Nakagawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

## **ICEPS 0356**

## Communication for Development in the University Curriculum

Royal D. Colle, Cornell University, United States of America

Session: D6 Meeting Room D 11:10-12:30 | August 4, 2017
Session Chair: Tsuneo Ogawa Special Track: RTANP Session

## **ICEPS 0290**

Diversity and Higher Education: A Qualitative Exploration of Identity Development in Lebanese Universities' Students

Hiam Loutfi, Rafik Hariri University, Lebanon

## ICEPS\_0133

Diversity and Intensity in Integrated Rural Farm Management through HDPE Geo-Membrane Natural Irrigation Ditches for Rural Farmers Entrepreneurial Economic Generation and Environmental Sustainability

Lee Tan Luck, Independent Researcher, Malaysia

Zailani Shafie, Universiti Teknologi MARA Cawangan Johor, Malaysia

Razifah Othman, Universiti Teknologi MARA Cawangan Johor, Malaysia

Nurul Huda Md. Yatim, Universiti Teknologi MARA Cawangan Johor, Malaysia

### **ICEPS 0299**

# Agro Farm Environmental Sustainability and the Myth of Uses and Misuses of Agrichemicals' in Agriculture Food Productions

Alizah Binti Ali, Universiti Teknologi MARA Cawangan Johor, Malaysia

Amirah Binti Abu Hassan, Universiti Teknologi MARA Cawangan Negeri Sembilan Kampus Rembau,

Malaysia

Albakri Bin Mohammad, Universiti Teknologi MARA Cawangan Negeri Sembilan Kampus Rembau,

Malaysia

Noraini Binti Ismail, Universiti Teknologi MARA Cawangan Johor, Malaysia

## **ICEPS 0041**

# The Surging of Populism in Contemporary World: Testing the Possibility of Repeating Domino Theory

Wafaa A. Dawoud, Beni Suef University, Egypt

Session: D7 Meeting Room D 13:30-14:50 | August 4, 2017

Session Chair: Yuko Yato Psychology Session

## **ICEPS 0111**

## Nurturance in Young Children: Investigation Using Semi-structured Interviews

Yuko Yato, Ritsumeikan University, Japan

## **ICEPS 0065**

### **Evaluating Social Competence and Behavior in an International Sample**

Dilara Özel, Middle East Technical University, Turkey

### **ICEPS 0401**

### The Effect of Basic Vipassana Practice on Mindfulness level

Bung-On Sorod, National Institute of Development Administration, Thailand

Vipasiri Sukitjavanich, National Institute of Development Administration, Thailand

### **ICEPS 0217**

### A Psychological Study of Personality Disorders on the Novel Demons by Fyoder Dostoyevsky

Hasitha B Yasarathna, University of Kelaniya, Sri Lanka

P.R. Asanka Buddikasiri, University of Kelaniya, Sri Lanka

### **ICEPS 0319**

### Exploring Inquiry-Based Stress Reduction (IBSR) as a Counselling Intervention

Jacqueline Luff, The University of Notre Dame Australia, Western Australia

Marieke Ledingham, The University of Notre Dame Australia, Western Australia

Session: D8 Meeting Room D 15:10-16:30 | August 4, 2017

Session Chair: Xinyao Li

Psychology Session

### **ICEPS 0352**

## **Developing a Multidimensional Inventory of Major Satisfaction**

Xinyao Li, Sun Yat-Sen University, China

Yingyi Li, Sun Yat-Sen University, China

Sihong Zhang, Sun Yat-Sen University, China

### **ICEPS 0305**

# Does Organizational Commitment Bring About Adaptive Performance? Evidence from Healthcare Organizations in Indonesia

Maharsi Anindyajati, M.Psi, University of Padjadjaran, Indonesia

Diana Harding, M.Si, University of Padjadjaran, Indonesia

Rismiyati E. Koesma, University of Padjadjaran, Indonesia

Yus Nugraha M.A, University of Padjadjaran, Indonesia

## **ICEPS 0135**

### Sri Lanka and Pakistan Relationship since 2005 and Challenges for 21st Centaury

C.S. Padmashangtha, General Sir John Kotelawela Defence University, Sri Lanka

F.M.M.T. Marikar, General Sir John Kotelawela Defence University, Sri Lanka

### **ICEPS 0136**

### Leadership and Emotional Intelligence in Sri Lankan Army on Human Resource Development

C.S. Padmashangtha, General Sir John Kotelawela Defence University, Sri Lanka

F.M.M.T. Marikar, General Sir John Kotelawela Defence University, Sri Lanka

Session: E2Meeting Room E11:10-12:30 | August 3, 2017Session Chair: Chatpong TangmaneeBusiness & Big-Data Session

### **ICBBD 0049**

## Comparisons of Visit Behavior at Amazon.Com Between Purchase Outcomes

Chatpong Tangmanee, Chulalongkorn University, Thailand

## **ICBBD 0153**

## The Consumer Influential Factors of Choosing Infant Formula

Yi-Ru Tsai, National Taipei University of Technology, Taiwan Jung-Fa Tsai, National Taipei University of Technology, Taiwan Ming-Hua Lin, Shih Chien University, Taiwan

## **ICBBD 0096**

### Applicant Voice Behavior Intention and Interviewer Evaluation: A Field Study

Jing Tang Hsu, National Taipei University of Technology, Taiwan Chien-Cheng Chen, National Taipei University of Technology, Taiwan

## **ICBBD 0186**

### Performance Evaluation of Taiwan 's Life Insurance Industry

Ya-Ting Hsu, National Taipei University of Technology, Taiwan Jung-Fa Tsai, National Taipei University of Technology, Taiwan Shih-Ping Shen, National Taipei University of Technology, Taiwan Session: E3 Meeting Room E 13:30-14:50 | August 3, 2017

Session Chair: Ophir Nave Engineering & Science Session

## **ICESI 0059**

## Semi-analytical Method and Asymptotic Analysis Method Applied Mathematical-biology Models

Nave Ophir, Jerusalem College of Technology, Israel

Shlomo Hareli, Azrieli college of Technology, Israel

### **ICESI 0074**

## Test Driven Development Architecture for Unit Testing of Object Oriented Software

Divya Prakash Shrivastava, Higher Colleges of Technology, United Arab Emirates

## **ICESI 0044**

### An Experimental Investigation of Bias Acoustic Liner on Nacelle Lip-skin

Mohd Azmi Ismail, Universiti Sains Malaysia, Malaysia

Nurul Musfirah Mazlan, Universiti Sains Malaysia, Malaysia

### **ICESI 0173**

## Optimization of Spray Drying Conditions for Momordica Charantia Rich Charantin Extract Powder

A. Syahmi Zaini, Universiti Teknologi Malaysia, Malaysia

Mohd Johari Kamaruddin, Universiti Teknologi Malaysia, Malaysia

Noor Aiysah Aris, Universiti Teknologi Malaysia, Malaysia

Zuhaili Idham, Universiti Teknologi Malaysia, Malaysia

Mohd Azizi Che Yunus, Universiti Teknologi Malaysia, Malaysia

### **ICESI 0169**

### **Impact of Culture on Building Information Modelling**

Ibrahim Ahmed, Mai IdrissAlooma Polytechnic Geidam, Nigeria

Hassan Laminu, Mai IdrissAlooma Polytechnic Geidam, Nigeria

Zannah Alh Ali, Mai IdrissAlooma Polytechnic Geidam, Nigeria

 Session: E4
 Meeting Room E
 15:10-16:30 | August 3, 2017

**Poster Session** 

### **ICEPS 0171**

# Assessing Hpv Vaccinate Intention with Social Norms among College Students in Hong Kong: A Pilot Study

Qin Guo, City University of Hong Kong, Hong Kong

## ICEPS\_0148

## An Analysis on the 21st Century Characteristics of Teachers in San Mateo Municipal College: Basis for Faculty Framework Development

Delia P. Jadaone, San Mateo Municipal College, Philippines

Marivic S. Basilio, Immaculate Conception Parochial School, Philippines

Camille G.Banal, Marikina Polytechnic College, Philippines

Mary Jane T. Viray, Marikina Polytechnic College, Philippines

### **ICEPS 0061**

## Effects of Flipped Classroom by Learning Style in Medical Education

Su Jin Chae, Ajou University, Republic of Korea

### **ICBBD 0038**

# Enhancing the Sense of Virtual Community on Facebook Fan Pages: The Role of Social Customer Engagement Experience

Chien-Hua Pao, De Lin Institute of Technology, Taiwan

Ching-Jui Keng, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

## **ICBBD 0047**

### The Influences of Important Elements on Hotel Price: The Case Study in New Taipei

Hsin-I Hsu, De Lin Institute of Technology, Taiwan

### **ICESI 0092**

#### **OFDMA in LTE Mobile Communications**

Fanny P. Flores, National Polytechnic School, Ecuador

### **ICEPS 0300**

# Association between Nursing Staff Retention Strategies and Job Satisfaction in a Teaching Hospital

Wei- Ching Chung, Fooyin University Hospital, Taiwan

Shu-Ching Yang, National Sun Yat-sen University, Taiwan

Pao-Fen Shih, Fooyin University Hospital, Taiwan

Hui-Ju Cheng, Fooyin University Hospital, Taiwan

Dong-Sheng Tzeng, National Defense Medical Center, Taiwan

### **ICESI 0038**

# **Current-Voltage Modeling of 3-Channel Superconducting Flux Flow Transistor Fabricated by E-Beam Lithography**

Byunggyu Yu, Kongju National University, Republic of Korea

Jihoon Kim, Kongju National University, Republic of Korea

Young-Pil Kim, Kongju National University, Republic of Korea

Seok-Cheol Ko, Kongju National University, Republic of Korea

#### **ICESI 0055**

### Fully-inkjet-printed Ag-coil/Nizn-ferrite for Flexible Wireless Power Transfer Module

Jihoon Kim, Kongju National University, Republic of Korea

Byunggyu Yu, Kongju National University, Republic of Korea

Seok-Cheol Ko, Kongju National University, Republic of Korea

### **ICEPS 0174**

## Assessing the Quality and Relevance of B.Eng (Hons) Environmental Engineering and Sustainable Development (EESD)

Amanda H.Y. Lee, The Hong Kong Polytechnic University, Hong Kong

Nicole S.N. Yiu, The Hong Kong Polytechnic University, Hong Kong

Dan C.W. Tsang, The Hong Kong Polytechnic University, Hong Kong

Tony N.N. Sze, The Hong Kong Polytechnic University, Hong Kong

Andy Y.F. Leung, The Hong Kong Polytechnic University, Hong Kong

### **ICESI 0079**

## Uncertainty Factor Analysis by Repeated Measurement of Ion Chromatography System

Jiyoung Park, Korea Institute of Civil Engineering and Building Technology, Republic of Korea Ju-Suk An, Korea Institute of Civil Engineering and Building Technology, Republic of Korea Woosik Jung, Korea Institute of Civil Engineering and Building Technology, Republic of Korea Hyun Je Oh, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

## **ICESI 0033**

### **Extraction of Titanium Dioxide from Ilmenite Waste via Caustic Decomposition Process**

Huzaikha Awang, Universiti Malaysia Sabah, Malaysia

Eddy F. Yusslee, Universiti Malaysia Sabah, Malaysia

Ahmad Mukifza, Universiti Malaysia Sabah, Malaysia

Shahril Yusof, Universiti Malaysia Sabah, Malaysia

## **ICBBD 0183**

## Excess Volatility and Stock Return: A Study of Taiwan Stock Market

Li-Jiun Chen, Feng Chia University, Taiwan

Pei-Jyun Ye, Feng Chia University, Taiwan

### **ICBBD 0075**

### **Development of An Instrument for Measuring Internet Privacy Self-efficacy**

Yu-Min Wang, National Chi Nan University, Taiwan

Li-Wei Hsueh, National Chi Nan University, Taiwan

Session: E5 Meeting Room E 09:30-10:50 | August 4, 2017

Session Chair: C. Lalremruata Education Session

## **ICEPS 0394**

## Quality Assessment at the Primary School Level in Mizoram on the Basis of Learning Outcome

C.Lalremruata, Gov't. J.Thankima College, India

### **ICEPS 0379**

# Study Habits and Academic Achievements of High School Students and their Mothers' Working Status

H.Malsawmi, Mizoram University, India

### **ICEPS 0124**

## Self Learning Assistant (SLA) as a Way to Develop Easy Access E-learning Open Source Collaborative for Student

Fajar Indra Prasetyo, Yogyakarta State University, Indonesia

Hardika Dwi Hermawan, Yogyakarta State University, Indonesia

Yayan Ari Subangkit, Yogyakarta State University, Indonesia

Dwi Pramusanti, Yogyakarta State University, Indonesia

Eryan Dwi Susanti, Yogyakarta State University, Indonesia

### **ICEPS 0337**

### A New Educational Kit for Holography

Philippe Gentet, Kwangwoon University, Republic of Korea

Yves Gentet, Ultimate Holography, France

Seung-Hyun Lee, Kwangwoon University, Republic of Korea

Session: E6 Meeting Room E 11:10-12:30 | August 4, 2017

Session Chair: Lalhmasai Chuaungo Education Session

## **ICEPS 0403**

## Higher Education in India and Thailand: A Comparative Study of Some Aspects

Lalhmasai Chuaungo, Mizoram University, India

## **ICEPS 0359**

Comparative Study of Elementary Educaion in Prominent Countries.

Lalhmingliana, Aiaer, India

## **ICEPS 0283**

# What Are "Effective" Pedagogical Practices? From the Perspectives of 21st Century Student Learning

Hui-Chuan Li, Universiti Brunei Darussalam, Brunei Darussalam

Tsung-Lung Tsai, National Changhua University of Education, Taiwan

## **ICEPS\_0396**

## Problems Faced by Teachers of Technical Courses in Mizoram: An Analytical Study

Lalhmangaihi Ralte, Central Agricultural University, India

Lalhmasai Chuaungo, Mizoram University, India

Session: E7 Meeting Room E 13:30-14:50 | August 4, 2017

Session Chair: Huay Ling Tay

Business Session

### **ICBBD 0080**

## Improving Warehouse Management and Inventory Accuracy in a Tentage Company

Lo Chun Kei Bernard, Singapoe University of Social Sciences, Singapore

Huay Ling Tay, Singapore University of Social Sciences, Singapore

Chi On Chan, Tokyo Institute of Technology, Hong Kong

### **ICBBD 0027**

## **Brand Equity Spill-over Following Mergers and Acquisitions**

Mahabubur Rahman, Rennes School of Business, France

## **ICBBD 0028**

# The Survival Strategy of Indonesian Agricultural Sector Towards the Impact of the Asean Economic Community

Ramiaji Kusumawardhana, Asia University, Taiwan

Chun Wei Lin, Asia University, Taiwan

### **ICBBD 0085**

# Regulation of Corporate Social Responsibility in the Lens of Board Accountability and the Case of China

Jingchen Zhao, University of Leeds, United Kingdom

### **ICBBD 0191**

# Investigate the Differences of Digital Lifestyles Between Mobile Shoppers and Non-mobile Shoppers

Chian-son Yu, Shih Chien University, Taiwan

Session: E8 Mee

**Meeting Room E** 

15:10-16:30 | August 4, 2017

**Poster Session** 

### **ICESI 0066**

### **Experimental Investigation of Flow Under a Train**

Masahiro Suzuki, Meijo University, Japan

Nobuyuki Okura, Meijo University, Japan

#### **ICESI 0068**

## Building a Long-Term Care Information System Based on the Whole Person Concept through Service-Oriented Architecture

Chia Lun Lo, Fooying University, Taiwan

## **ICESI 0070**

## **Electrical and Morphology Properties of Novel Additive for Highly Conductive Pedot:Pss Films**

Young Hun Kim, Korea Institute of Industrial Technology, Republic of Korea

Chang Sub Kim, Korea Institute of Industrial Technology, Republic of Korea

Han Sol Back, Korea Institute of Industrial Technology, Republic of Korea

Jeong Ju Baek, Korea Institute of Industrial Technology, Republic of Korea

Ki Cheol Chang, Korea Institute Of Industrial Technology, Republic Of Korea

Gyo Jic Shin, Korea Institute Of Industrial Technology, Republic Of Korea

Kyung Ho Choi, Korea Institute Of Industrial Technology, Republic Of Korea

## **ICESI 0082**

## Investigating Dissolved Air Flotation (Daf) Performance for Drinking Water Treatment Plant

Woosik Jung, Korea Institute of Civil Engineering and Building Technology, Republic of Korea Ju-Suk An, Korea Institute of Civil Engineering and Building Technology, Republic of Korea Ji Young Park, Korea Institute of Civil Engineering and Building Technology, Republic of Korea Hyun Je Oh, Korea Institute of Civil Engineering and Building Technology, Republic of Korea

## **ICESI 0097**

# The Effects of Hydraulic Retention Time (Hrt) on Chromium (Vi) Reduction Using Autotrophic Cultivation of Chlorella Vulgaris

Ling Lee, Tunghai University, Taiwan

Chih-Yuan Hsu, Tunghai University, Taiwan

Hong-Wei Yen, Tunghai University, Taiwan

### **ICESI 0048**

## Digital Dentistry - Digital restoration of dental implant prosthesis

Se Hoon Kahm, Jeju National University School of Medicine, Republic of Korea

Sung-Joon Kim, Jeju National University School of Medicine, Republic of Korea

## **ICESI 0069**

# Analytic Expression for Most Penetrating Particle Size for Fibrous Collectors Considering Cunningham Slip Correction Factor

Chang Hoon Jung, Kyungin Women's University, Republic of Korea

### **ICESI 0089**

#### Moxibustion Reduces Stress-related Alterations in Liver in a Restraint-stress Model

Hwi Jin Im, Daejeon University, Republic of Korea

Won Jo Jeong, Daejeon University, Republic of Korea

Hwa Jun Lee, Daejeon University, Republic of Korea

### **ICESI 0090**

# Synergistic Effects of Rhei Radix Et Rhizoma and Corydalis Tuber on High-fat Diet-induced Metabolic Abnormalities in a Mouse Model

Dong In Cho, Semyung University, Republic of Korea

Kwang Jun Lee, Semyung University, Republic of Korea

Dong Nyub Kim, Semyung University, Republic of Korea

Hwi Jin Im, Daejeon University, Republic of Korea

### **ICESI 0036**

### **Experimental Results of Pv Micro-inverters for Grid-connection**

Byunggyu Yu, Kongju National University, Republic of Korea

Seok-Cheol Ko, Kongju National University, Republic of Korea

Jihoon Kim, Kongju National University, Republic of Korea

## **ICESI 0053**

## Chemical Fingerprinting and Bioactivity of Essential Oils from Ecuadorian's Amazon: Chenopodium Ambrosiodes (Amaranthaceae), Schinus Molle (Anacardiaceae) and Dacryodes Peruviana (Burseraceae)

Jose Luis Ballesteros, Politecnica Salesiana University, Ecuador

Alessandra Guerrini, University of Ferrara, Italy

Alessandro Grandini, University of Ferrara, Italy

Antonella Spagnoletti, University of Ferrara, Italy

Immacolata Maresca, University Of Ferrara, Italy

Gianni Sacchetti, University Of Ferrara, Italy

Massimo Tacchini, University Of Ferrara, Ecuador

### **ICESI 0155**

## Fabrication and Properties of Epoxidized Natural Rubber Filled Guar Gum Thin Film

Patinya Sangoun, Prince of Songkla University, Thailand

Wirach Taweepreda, Prince of Songkla University, Thailand

Nunthapan Naphattaranun, Thaksin University, Thailand

Rerngwut Choomuang, Thaksin University, Thailand

Kritsada Phatcharasit, Thaksin University, Thailand

### **ICESI 0057**

# **Enhancement of Optoelectronic Properties of Germanium Metal-Semiconductor-Metal Photodetectors through a SiO2 Anti-Reflection Layer**

Munkhsaikhan Zumuukhorol, Chonbuk National University, Republic of Korea

Sosorburam Boldbaatar, Chonbuk National University, Republic of Korea

Chel-Jong Choi, Chonbuk National University, Republic of Korea