



Pasu Decharin

Dean
Chulalongkorn Business School
Chulalongkorn University
Bangkok, Thailand

Education

Chulalongkorn University, BBA, 1990
University of Colorado at Boulder, MBA 1991
Asian Institute of Technology, Ph.D. 1999

Professional

Dean, Chulalongkorn Business School, Chulalongkorn University, 2011-present
Chair, Department of Commerce, Chulalongkorn Business School, 2007-2011
Director, Master of Management (International Program), Chulalongkorn Business School, 2007-2011
Assistant President (Strategy) Chulalongkorn University, 2004-2011
Senior Researcher, Thailand Development Research Institute (TDRI), 1996-1998

Other

Board of Director, AACSB International, July 2015 – June 2017
Board, EPAS Accreditation Board, EFMD, 2015-present
Board of Director and Audit Committee, Islamic Bank of Thailand, 2014-present
Board of Director, Aksorn Education, 2014-present
Board of Director, KCar Plc Limited, 2017-present
President and Executive Committee, Association of Asia-Pacific Business School (AAPBS), present
AACSB Asia Pacific Advisory Council (APAC) member, 2013-2014
Editorial Board Member, Chulalongkorn Business Review, 2011-present
Consulting Projects of more than 50 projects on Strategy and Performance Management for both public and private organizations in Thailand, 2000-present
Published over 20 scholarly research articles, books, and book chapters
Published over 1,000 newspaper article in Thailand leading daily and weekly newspaper since 2001