

Sponsorship and Exhibition Opportunities

June 10-15, 2018

Taipei International Convention Center
Taipei, Taiwan



SRI 2018

13th International Conference on
Synchrotron Radiation
Instrumentation

Shedding Light on a New Horizon

Welcome

The National Synchrotron Radiation Research Center (NSRRC) is pleased to invite you to the 13th International Conference on Synchrotron Radiation Instrumentation (SRI 2018), at the Taipei International Convention Center, from June 10 to 15, 2018. A 5-day scientific program of the upcoming SRI 2018 will include plenary, invited and contributed talks, poster and exhibition sessions, and a tour to the recently opened 3-GeV facility, Taiwan Photon Source (TPS) at NSRRC. In addition, social events such as Welcome Reception and Conference Banquet will be organized to encourage social and informal interactions.

Taipei is surely an amazing city, a vibrant and successful blend of traditional culture and modern lifestyle. The conference venue is located next to the TAIPEI 101 building, the most striking landmark in Taipei, surrounded by a commercial neighborhood, conveniently located near transportation hubs to access major tourist attractions.

Hosted by the community of worldwide synchrotron facilities, the triennial SRI conference attracts nearly one thousand scientists, engineers and exhibitors from the public and private sectors. The advances in light-source instrumentation, techniques, and methodology including accelerators, beamlines and experimental endstations, as well as the newest development in X-ray science are presented. It is also one of the biggest exhibitions of synchrotron-related instrumentation, highlighting the most up-to-date commercial technologies helping scientists achieve their dreams. We have created sponsorship and exhibition opportunities ensuring you to get the right fit and the most return for your input.

Thank you for reading through this prospectus. We look forward to welcoming all of the SRI 2018 attendees in Taipei for a very fulfilling meeting! For further information, please feel free to contact us.

Sincerely,
The Local Organizing Committee of SRI 2018



Website: sri2018.nsrcc.org.tw
Email: sri2018@nsrcc.org.tw



hosted by

國家同步輻射研究中心
National Synchrotron Radiation Research Center



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Sponsorship & Exhibition at a Glance

* All prices are inclusive of VAT if applicable.

Exhibition	Price (USD)	Opportunities
Booth @ Lobby	\$15,000	2
Premium Booth @ Exhibition Room	\$5,000	26
Standard Booth @ Exhibition Room	\$4,000	36

Advertising Sponsorship	Price (USD)	Opportunities
Full Page Advertisement & Conference Banquet Sponsorship	\$13,000 ~ 15,000	4
Onsite Advertising – 4 draped banners above escalators	\$12,000	2
Onsite Advertising – 4 draped ceiling banners in lobby	\$10,000	2
Sponsor Lunch Symposium	\$10,000	3
Conference Bags	\$10,000	exclusive
Conference Lanyards	\$6,000	exclusive

Sponsorship Level (USD)		Complimentary Registrations	Complimentary Banquet Tickets	Additional Recognition
Platinum	\$20,000 & up	4	4	Organization logo on the acknowledgement board onsite.
Gold	\$13,000 ~ \$19,999	3	3	
Silver	\$8,000 ~ \$12,999	2	2	

- * All sponsors and exhibitors will receive acknowledgement including hyperlinked organization logo on SRI 2018 website, and organization name and/or logo in the Conference Program.
- * Sponsors and exhibitors whose total sponsorship reaches levels listed above will be recognized as a **Platinum**, **Gold**, or **Silver** sponsor and given additional benefits.
- * Sponsors and exhibitors whose total sponsorship is less than USD 8,000 will receive 2 complimentary registrations.



Left: TICC on the front, Grand Hyatt Taipei on the back, TAIPEI 101 on the right.
Right: TICC lobby.

Exhibition Opportunities

SRI 2018 provides you with an unique opportunity to maintain, develop and generate client relationship. The exhibition will run through Monday to Wednesday. As an exhibitor, you will be able to:

- Promote and showcase your services and innovative products to a relevant audience.
- Connect face to face with the influential people, bodies and organizations.

✓ Exhibition Hours

Monday, June 11. 10:00-18:00

Tuesday, June 12. 08:00-18:00

Wednesday, June 13. 08:00-16:00

✓ Exhibitor Setup

Monday, June 11. 08:00-10:00

✓ Booth Dismantling

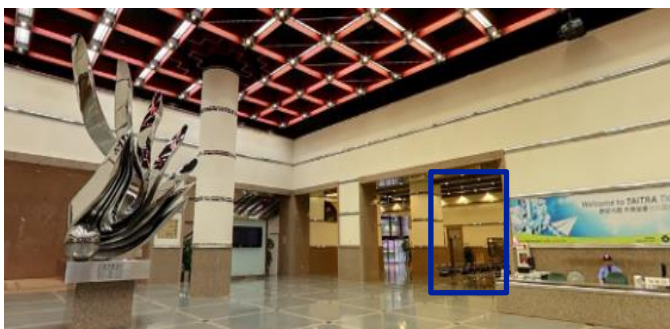
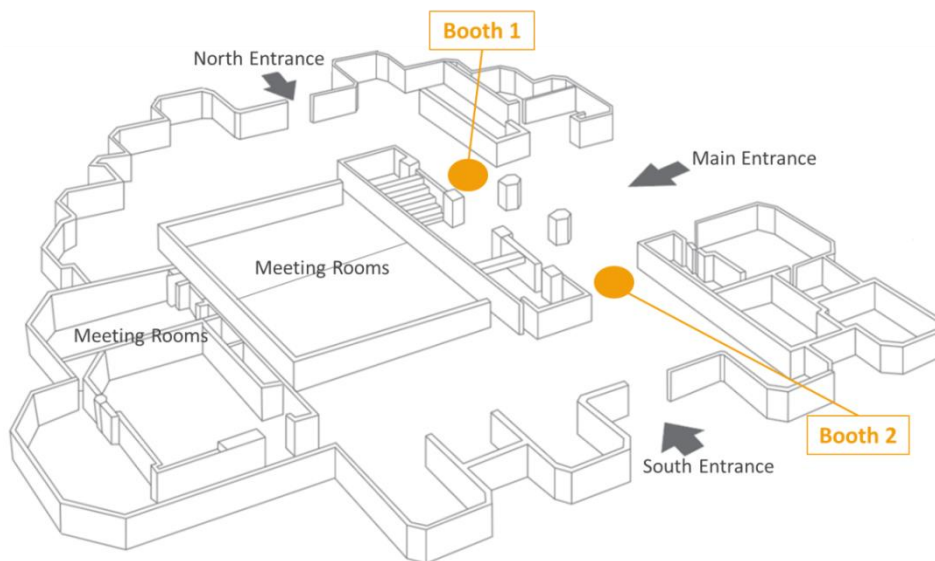
Wednesday, June 13. 16:00-18:00

Booth @ Lobby

USD 15,000

2 opportunities

- Opportunity to demonstrate your products and services in an outstanding location which is close by the main entrance of the building and meeting rooms where attendees would inevitably walk past.
- The dimension of the area to set up the booth is 8.7m x 15m (W x D).
- Each booth will be provided with lighting, power outlet, signage, 3 tables and 6 chairs.
- Decorative banners can be made through the local organizer at exhibitor's additional cost.

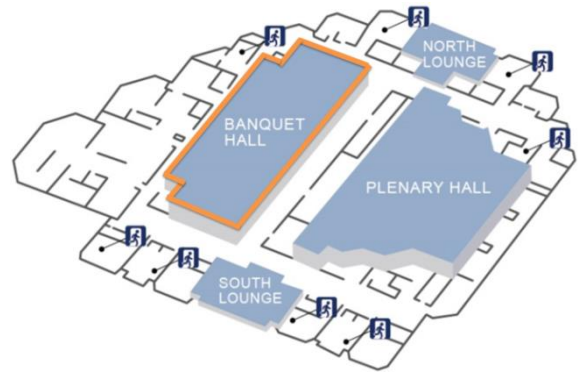
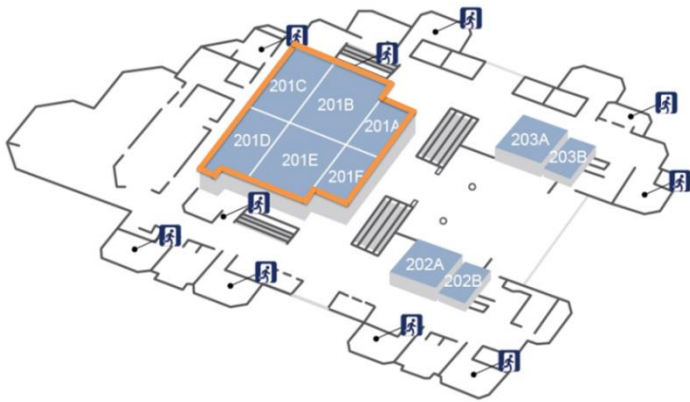


The framed area indicates the location of Booth 1 while Booth 2 is symmetrically located on the other side.

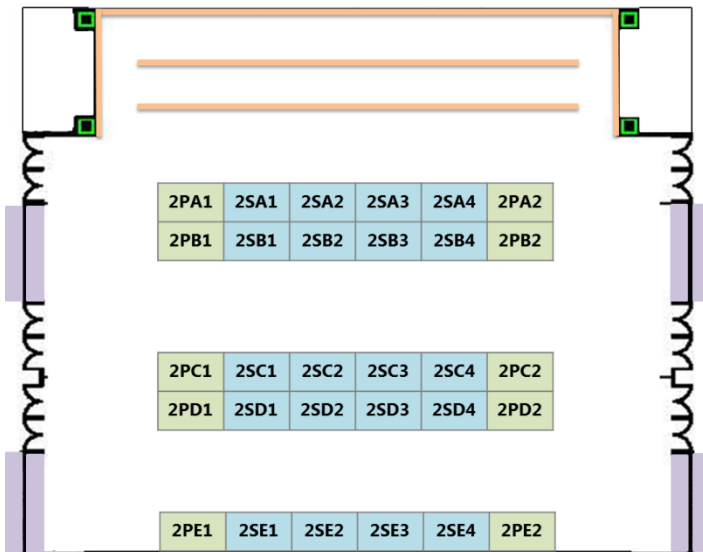
Booth @ Exhibition Room

Premium: USD 5,000 26 opportunities
 Standard: USD 4,000 36 opportunities

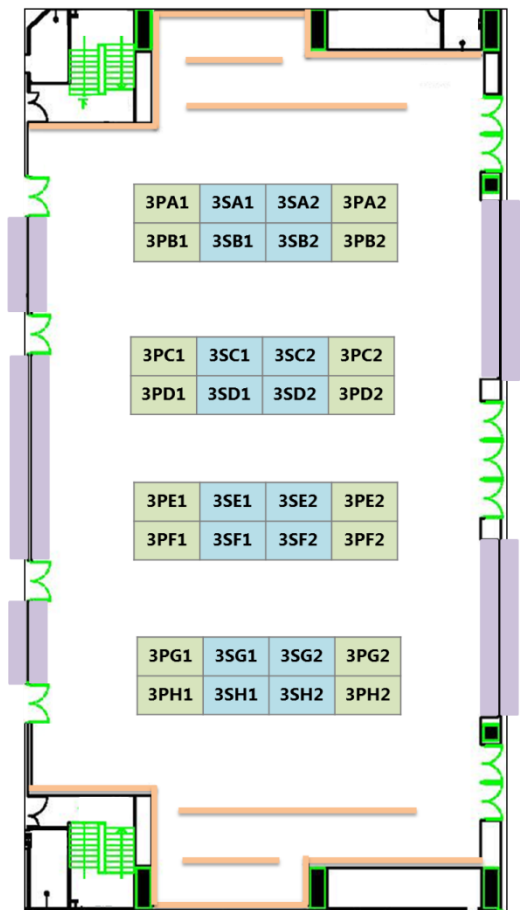
- Opportunity to demonstrate your products and services in one of our exhibition rooms from Monday to Wednesday.
- The dimension of each booth is 3m x 2m x 2.5m (W x D x H).
- Each booth will be provided with lighting, power outlet, 1-line signage (30 characters max.), 1 table and 2 chairs.
- Poster sessions will be held in both exhibition rooms.
- Refreshment will be served during the coffee breaks in both exhibition rooms.



Room 201 on the 2nd Floor



Banquet Hall on the 3rd Floor



- Premium Booths
- Standard Booths
- Posters
- Refreshment

Advertising Sponsorship Opportunities

SRI 2018 offers a strong platform to position your organization as a key player and supporter in the area of synchrotron radiation instrumentation. As an advertising sponsor, you will be able to:

- Increase awareness and recognition of your brand.
- Gain exposure to your targeted group.
- Be seen as a principal supporter.

Full Page Advertisement & Conference Banquet Sponsorship

USD 15,000	Exclusive opportunity	(ad. inside the back cover + banquet)
USD 14,000	Exclusive opportunity	(ad. on the last page + banquet)
USD 13,000	2 opportunities	(ad. on pages before the last page + banquet)

- Exclusive opportunity to sponsor full page color advertisement in the Conference Program. ONLY four pages are available.
- Two pull-up banners included to display during the banquet. The sponsor is required to supply 1 design of print ready digital artwork by 03/10/2018.
- Acknowledgement on the screen at the banquet as one of the conference banquet sponsors.
- Opportunity to provide delegate gifts pre set on dinner tables at sponsors' additional cost.



Top left: Banquet hall.
Top right: Hotel lobby.
Bottom Left: Grand Hotel Taipei.



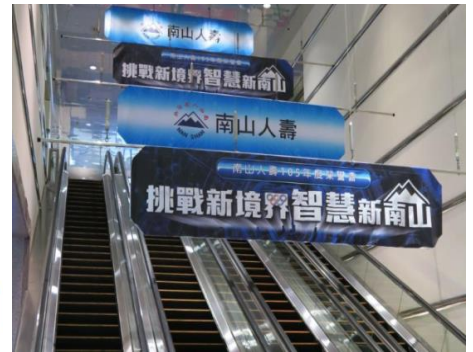
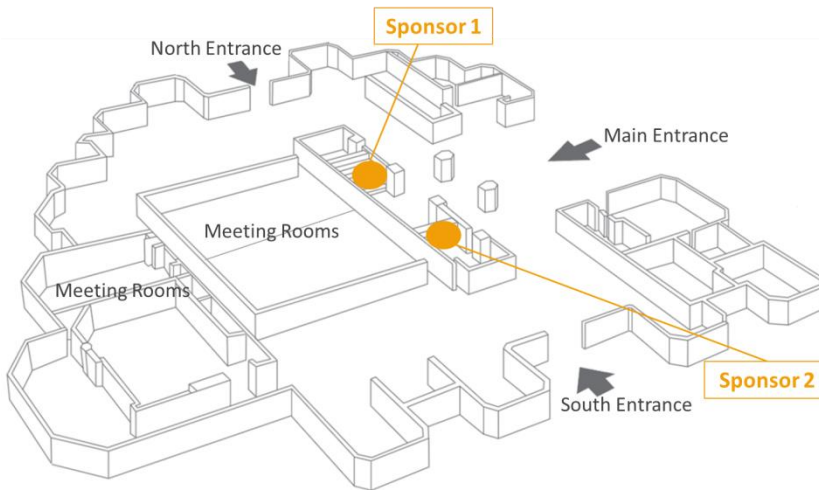
圓山大飯店
THE GRAND HOTEL

Onsite Advertising – 4 draped banners above escalators

USD 12,000

2 opportunities

- Opportunity to display four double-sided banners (5m x 1.2m max.) above the escalators connecting the first and second floors from Monday to Friday. The sponsor is required to supply 2 designs of print ready digital artwork by 03/10/2018.

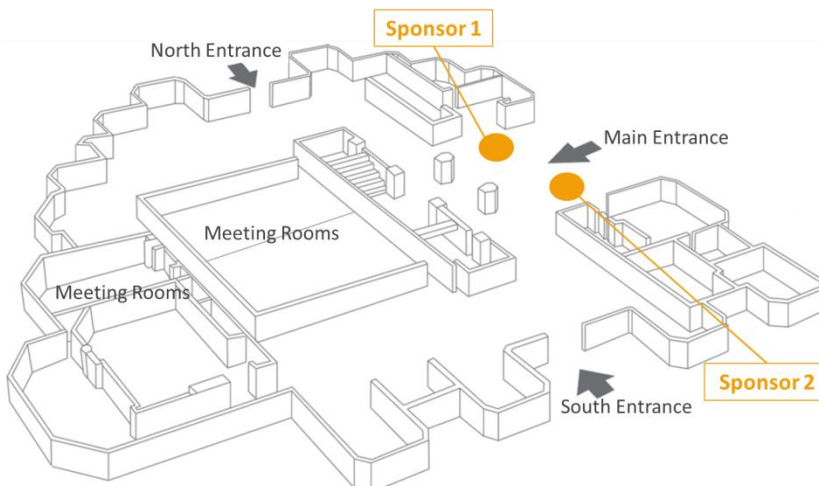


Onsite Advertising – 4 draped ceiling banners in lobby

USD 10,000

2 opportunities

- Opportunity to display four banners (1.5m x 4.5m max.) draped from the lobby ceiling from Monday to Friday. The sponsor is required to supply 1 or 2 designs of print ready digital artwork by 03/10/2018.

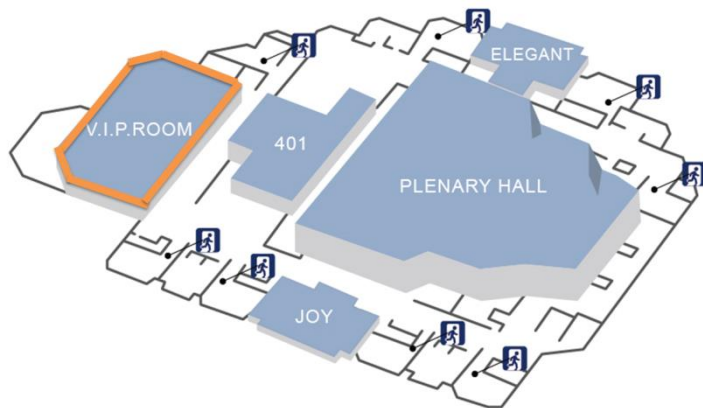


Sponsor Lunch Symposium

USD 10,000

3 opportunities (on Monday, Tuesday or Wednesday, upon order of application)

- Acknowledgement as a lunch symposium sponsor in the program schedule.
- A presentation room (V.I.P. Room on the 4th floor) with 180 seats and AV equipment will be provided from 12:30 to 13:30.
- Drink and dessert will be provided in the room beside the standard Conference lunch.
- Two pull-up banners included to display during the lunch symposium. The sponsor is required to supply 1 design of print ready digital artwork by 03/10/2018.
- Opportunity to provide delegate gifts pre set on tables at sponsors' additional cost.



Conference Bags

USD 10,000

Exclusive opportunity

- An excellent advertising opportunity through printing your organization name and/or logo together with the Conference branding on the Conference bags.
- Approximately 800-1000 bags will be produced. All registered attendees will receive a Conference bag. The bags will be able to be reused time after time.
- The Local Organizing Committee reserves the right to select the Conference bag and approve associated artwork.

Conference Lanyards

USD 6,000

Exclusive opportunity

- A special opportunity to catch attendees' attention – your organization name and/or logo along with the Conference branding on all lanyards.
- All registered attendees will receive a name badge and lanyard to be worn during the Conference.
- The Local Organizing Committee reserves the right to select the Conference lanyard and approve associated artwork.

Other Information

Sponsorship and Exhibition Online Application

To participate SRI 2018 as a sponsor or an exhibitor, please go to sri2018.nsrrc.org.tw, and complete the online application form. It is required to upload the organization logo with a resolution of 300 dpi which will be used for the acknowledgement.

Payment & Confirmation

The order invoice is printable online upon booking. To confirm your sponsorship and/or exhibition space, full payment is required within 7 working days from the date of the application submission. Your reservation will only be processed and secured upon receipt of payment. Afterwards, confirmation of your reservation and booth allocation will be emailed to you. You can then log in to the system and print out the receipt.

Wire Transfer Instruction:

Account Name: National Synchrotron
Radiation Research Center
Account Number: 073001106939
Name of Bank: BANK OF TAIWAN
Branch: Science-Based Industrial Park Branch
SWIFT Code: BKTWTWTP073

Sponsor and Exhibitor Online Registration

When the online application form is complete, you will be asked to enter email addresses based on your sponsorship level that is associated with the number of complimentary registrations and banquet tickets offered. Once your payment is received and your reservation is confirmed, the email addresses will become valid to log in to the registration system as a registrant to complete the registration information. Additional attendees from your organization must be registered with a regular fee.

Cancellation Policy

Cancellation must be requested through emailing sri2018@nsrrc.org.tw. A fee of 50% of total fees applies for cancellations prior to 2018/02/28. No refund will be made for cancellation after this date.

Contact

For any enquiries regarding sponsorship and exhibition, please contact:
Ms. Stella Su
+886-3-5780281 #8207
sri2018@nsrrc.org.tw

Terms & Conditions

1. Acceptance of sponsorship and exhibition offers is at the discretion of the Local Organizing Committee.
2. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space.
3. Privacy Statement: In order to assist with your participation, your organization and contact details may be shared with suppliers and contractors, and be included in the participant lists for the information distribution.
4. The Local Organizing Committee reserves the right to change the exhibition floor layout if necessary.
5. The Local Organizing Committee reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the booth and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Local Organizing Committee.
6. The Local Organizing Committee reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge.
7. It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.
8. Exhibitors are encouraged to taken out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and attendees, to any other exhibitors or any common property or third party within the exhibition.
9. Exhibitors must have public liability insurance for the period of the exhibition. The Local Organizing Committee will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the Conference. Exhibitors shall indemnify and hold harmless the Local Organizing Committee from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.
10. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighboring exhibitors.
11. The exhibitor agrees to adhere to all Conference venue rules and regulations.



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