

Call for Papers - *Chung Yuan Management Review*
(<https://sites.google.com/site/chungyuanmanagementreview/>)

Special Issue on Business, Big Data, and Decision Sciences to participants of the International Conference on Business, Big-Data, and Decision Sciences (ICBBD), 22-24 August 2019, Tokyo University of Science, Tokyo, Japan.

Authors are invited to submit original and unpublished research papers as well as review articles on all aspects of business, big data, and decision sciences. Of particular interest are papers devoted to recent developments, innovative applications in management and engineering, case studies and survey results in the area of business, big data, decision sciences, and other related areas. All papers will be blind refereed by at least 2 reviewers. If submitted papers have been previously presented in a conference, this should be clearly stated in a footnote at the first page. In addition, authors are expected to extend such papers with at least 50% original material.

Potential topics include, but are not limited to:

Business

Current Issues and Challenges in Business, Accounting, Insurance & Risk Management, Legal Studies & Business Ethics, Applied Economics, Business & Public Policy, Electronic Commerce, Information Management, Entrepreneurial Management, Marketing & Communication, Operation Management, Management & Decision Process, Finance, Human Resource Management, Health Care Management, Global Analysis & Multinational Management, Retailing, Real Estate, Statistics, Strategic Management, Organization Management, Mobile Commerce & Services, Social Impact & Responsibility, Leisure & Sports Management, and many more other topics in current digital age.

Big Data

Current Issues and Challenges in Big Data such as Ethics of Big Data and Research or Application of Big Data; Applications in various fields such as Risk Management, Customer Relationship Management, Health Care Management, and many more are welcome; Topics on Classification, Clustering, Frequent Pattern Mining, Probabilistic & Statistical Methods, Graphical Models, Spatial & Temporal Mining, Data Stream Mining, Anomaly & Outlier Detection, Feature Extraction, Selection and Dimension Reduction, Mining with Constraints, Web Text Mining, Web Usage Mining, Online Algorithms, Scalable & High-Performance Computing

Techniques, Mining with Data Clouds, Mining Graphs, Mining Semi Structured Data, or Mining Complex Datasets are also welcome.

Decision Sciences

Current Issues and Challenges in Decision Sciences, Topics on Bayesian Statistics, Topics on Causal Decision Theory, Topics on Choice Modelling, Topics on Constraint Satisfaction, Topics on Decision Making, Topics on Evidential Decision Theory, Topics on Game Theory, Topics on Multi-Criteria Decision Making, Topics on Operations Research, Topics on Optimal Decision, Topics on Decision Quality, Topics on Preference (economics), Topics on Quantum Cognition, Topics on Rationality, Topics on Secretary Problem, Topics on Signal Detection Theory, Topics on Small-numbers Game, Topics on Stepladder Technique, Topics on Stochastic Dominance, Topics on Two Envelopes Problem, and others.

Timetable

Submission deadline of papers: July 31, 2019

Notification to authors: September 30, 2019

Publication: October 31, 2019

Submission Details: Prospective authors are cordially invited to submission. The format of manuscripts for *Chung Yuan Management Review* as well as authors guidelines can be found on the web page of the journal: "<https://sites.google.com/site/chungyuanmanagementreview/>". Each paper has to be submitted via "E-mail: vivi8924@cycu.edu.tw".

Guest Editors:

Prof. Yi-Chung Hu, Department of Business Administration, Chung Yuan Christian University, Taiwan

Prof. Jung-Fa Tsai, Department of Business Management, National Taipei University of Technology, Taiwan

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